



FRANCHISE DISCLOSURE DOCUMENT

McCOLLA ENTERPRISES, LTD.
d/b/a STREET CORNER
A Kansas Corporation
2945 S.W. Wanamaker Drive
Topeka, Kansas 66614
(785) 272-8529
general@streetcorner.com
www.streetcorner.com

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE MAR 3 0 2012

As a franchisee, you will operate a STREET CORNER for the retail operation of a newsstand/convenience store selling certain items of convenience merchandise and services including tobacco products, snacks, refreshments, gifts, periodicals, sundries, lottery, fax, check cashing, etc. under the trademark or servicemark "Street Corner" or variations thereof (the Mark).

The total investment necessary to begin operation of a "Street Corner" franchised business is from \$89,400 to \$295,900. This includes \$19,900 that must be paid to the franchisor.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Department at 2945 S.W. Wanamaker Drive, Topeka, Kansas 66614, (785) 272-8529.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of



your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 28, 2011



STATE COVER PAGES

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS (EXCEPT FOR THOSE RELATED TO YOUR USE OF OUR TRADEMARKS AFTER THE EXPIRATION OR TERMINATION OF THE FRANCHISE AGREEMENT AND COLLECTION MATTERS) BE SETTLED BY ARBITRATION IN WHITE PLAINS, NEW YORK. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW YORK THAN IN YOUR HOME STATE.
- THE FRANCHISE AGREEMENT STATES THAT NEW YORK LAW GOVERNS
 THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME
 PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO
 COMPARE THESE LAWS.
- 3. THE FRANCHISEE WILL NOT BE GRANTED ANY EXCLUSIVE TERRITORY.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.