

FRANCHISE DISCLOSURE DOCUMENT



Stretch Lab Franchise, LLC a Delaware limited liability company 17877 Von Karman Avenue, Suite 100 Irvine, CA 92614 (949) 326-9765 <u>sales@stretchlab.com</u> www.stretchlab.com

Stretch Lab Franchise, LLC ("we," "us," or "our") offers for sale a franchise to establish and operate a fitness studio that offers and provides stretching classes and related therapy services under our then-current proprietary marks (collectively, the "Marks"), including our current primary mark STRETCH LAB (each, a "Studio").

The estimated initial investment necessary to begin operations of a Studio franchise ranges from \$157,800 to \$297,600. This amount includes \$83,275 to \$85,275 that must be paid to the franchisor or its affiliate prior to opening.

The estimated initial investment necessary to develop three (3) or more Studios under our form of area development agreement depends on the number of franchises we grant you the right to open. By way of example, the estimated initial investment associated with acquiring the right to develop three (3) Studios pursuant to an area development agreement and necessary to begin operations of the first of those Studios ranges from \$232,800 to \$372,600, which includes (a) a development fee amounting to \$135,000 payable to us upon signing, and (b) the initial investment to begin operations of the initial franchised Studio you are required to develop within your awarded development area.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Louis DeFrancisco at Stretch Lab Franchise, LLC, 17877 Von Karman Avenue, Suite 100, Irvine, CA 92614, and at (949) 326-9765.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information about comparisons of franchisors is available. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. There may also be laws on franchising in your state. Call your state agency listed on Exhibit B or visit your public library for other sources of information on franchising.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS: APRIL 10, 2021.



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about
	outlet sales, costs, profits or losses. You
	should also try to obtain this information from
	others, like current and former franchisees.
	You can find their names and contact
	information in Item 20 or Exhibit H.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to
	the franchisor or at the franchisor's direction.
	Item 7 lists the initial investment to open.
	Item 8 describes the suppliers you must use.
Does the franchisor have the financial	Item 21 or Exhibit C includes financial
ability to provide support to my business?	statements. Review these statements
	carefully.
Is the franchise system stable, growing, or	Item 20 summarizes the recent history of the
shrinking?	number of company-owned and franchised
	outlets.
Will my business be the only Stretch Lab	Item 12 and the "territory" provisions in the
business in my area?	franchise agreement describe whether the
	franchisor and other franchisees can compete
	with you.
Does the franchise have a troubled legal	Items 3 and 4 tell you whether the franchisor
history?	or its management have been involved in
	material litigation or bankruptcy proceedings.
What's it like to be a Stretch Lab	Item 20 or Exhibit H lists current and former
franchisee?	franchisees. You can contact them to ask
	about their experiences.
What else should I know?	These questions are only a few things you
	should look for. Review all 23 Items and all
	Exhibits in this disclosure document to better
	understand this franchise opportunity. See the
	table of contents.



What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

<u>Business model can change</u>. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends that franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

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