

## FRANCHISE DISCLOSURE DOCUMENT

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE

AUG 1 3 2012

SUMITA®
ZIba

SUMITA BEAUTY INTERNATIONAL, LLC Delaware Limited Liability Company 17832 Pioneer Blvd. Artesia, CA 90701-3902 Telephone: (562) 402-5131 x223

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Sumita® and Ziba™ Beauty Salons are salons featuring The Art of Threading® and The Art of Mehndi® and other specialized beauty services for men and women delivered in a distinctive atmosphere

The total investment necessary to begin operation of a franchised Sumita® Beauty Salon is  $$386,500\underline{248,890}$  to  $$529,000\underline{373,150}$ . This includes  $$76,000\underline{45,000}$  to  $$101,000\underline{75,000}$  that must be paid to Sumita Beauty International, LLC or an affiliate

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, Sumita Beauty International, LLC or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this Disclosure Document.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at <a href="https://www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date March 27, 2012, as amended August 10, 2012



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in the State Agency Exhibit for information about Sumita Beauty International, LLC or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH SUMITA BEAUTY INTERNATIONAL, LLC BY ARBITRATION OR LITIGATION ONLY IN CALIFORNIA OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT OF DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH SUMITA BEAUTY ITNERNATIONAL, LLC IN CALIFORNIA THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY SEE ITEM 12 OF THIS DISCLOSURE DOCUMENT FOR ADDITIONAL INFORMATION
- 4 SUMITA BEAUTY INTERNATIONAL, LLC USES THE SERVICES OF ONE OR MORE FRANCHISE BROKERS OR REFERRAL SOURCES TO ASSIST IT IN SELLING ITS FRANCHISE A FRANCHISE BROKER OR REFERRAL SOURCE REPRESENTS SUMITA BEAUTY INTERNATIONAL, LLC, NOT YOU SUMITA BEAUTY INTERNATIONAL, LLC PAYS THIS PERSON A FEE FOR SELLING THE FRANCHISE OR REFERRING YOU TO SUMITA BEAUTY INTERNATIONAL, LLC YOU SHOULD BE SURE TO DO YOUR OWN INVESTIGATION OF THE FRANCHISE
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date See next page for state effective dates



## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration. California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	April 20, 2012	Nebraska	Not Effective
Florida	Not Effective	New York	Not Effective
Hawaıı	Not Effective	North Dakota	Not Effective
Illinois	Not Effective	Rhode Island	Not Effective
Indiana	Not Effective	South Dakota	Not Effective
Kentucky	Not Effective	Utah	Not Effective
Maryland	Not Effective	Virginia	Not Effective
Michigan	Not Effective	Washington	Not Effective
Mınnesota	Not Effective	Wisconsin	Not Effective

Issuance Date in the States Listed Below March 27, 2012, as amended August 10, 2012

Alabama	Idaho	Montana	Oregon
Alaska	lowa	Nevada	Pennsylvania
Arızona	Kansas	New Hampshire	South Carolina
Arkansas	Louisiana	New Jersey	Tennessee
Colorado	Maine	New Mexico	Texas
Delaware	Massachusetts	North Carolina	Vermont
District of Columbia	Mississippi	Ohio	West Virginia
Georgia	Missouri	Oklahoma	Wyoming

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