

## FRANCHISE DISCLOSURE DOCUMENT



**SW FRANCHISE INC.**  
**an Illinois corporation**  
**707 W. Lincolnway**  
**P.O. Box 188**  
**Morrison, Illinois 61270**  
**(815) 772-2111**  
[www.superwash.com](http://www.superwash.com)  
[info@superwash.com](mailto:info@superwash.com)

The franchise offered is to operate motor vehicle washes with self-serve and automatic bays.

The total investment necessary to begin operation of a motor vehicle wash ranges from \$540,065 to \$610,170 for a motor vehicle wash with 2 self-serve and 1 automatic bay ("2-1 wash"), \$607,280 to \$689,040 for a motor vehicle wash with 3 self-serve and 1 automatic bay ("3-1 wash"), \$817,925 to \$904,250 for a motor vehicle wash with 3 self-serve and 2 automatic bays ("3-2 wash"), and \$901,355 to \$993,770 for a motor vehicle wash with 4 self-serve and 2 automatic bays ("4-2 wash"). (See Item 7, Explanatory Note 1.) The total investment includes the initial franchise fee of \$5,000 - 9,000 payable to us and the following estimated amounts payable to us for the construction, development and equipment of your motor vehicle wash: \$510,530 to \$570,300 for a 2-1 wash; \$575,825 to \$646,595 for a 3-1 wash; \$782,965 to \$858,735 for a 3-2 wash; and \$865,245 to \$947,015 for a 4-2 wash.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Maureen Lefebure, SW Franchise, Inc., 707 W. Lincolnway, P.O. Box 188, Morrison, Illinois 61270, (815) 772-2111 Ext. 119.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 27, 2017

SW Franchise Inc.  
2017 FDD

1008-001-007182578.2

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN ILLINOIS. OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for state effective dates.

## STATE EFFECTIVE DATES

The following states require that the Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Illinois	April 28, 2017
Indiana	April 28, 2017
Michigan	April 27, 2017
North Dakota	_____
South Dakota	April 28, 2017
Washington	_____
Wisconsin	April 27, 2017

In all other states that do not require registration, the effective date of this disclosure document is the issuance date of April 27, 2017.

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