

FRANCHISE DISCLOSURE DOCUMENT



The Super Slow Zone, LLC
a Florida limited liability company
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www.superslowzone.com

SuperSlow Zone businesses operate facilities that offer high-intensity, slow-motion exercise training sessions under the supervision of an accredited, certified personal trainer under the name “SuperSlow Zone®” (“SuperSlow Zone Business(es)”). We offer two types of franchises. Model A franchises (“Model A Franchise(s)”) provide personal strength training, a bone density program, and healthy eating services to the general public. Model B franchises (“Model B Franchise(s)”) provide rehabilitation, a bone density program, and personal strength training services to the general public and rehabilitation as a component of a physical therapy treatment plan to physical therapy patients. Model B Franchises are only available to licensed medical practitioners.

The total investment necessary to begin operation of a SuperSlow Zone Model A or Model B franchise ranges from \$133,335 to \$319,905 including between \$41,380 TO \$42,950 that must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of a 3-Pack operating two SuperSlow Zone Model A or Model B franchises is \$266,670 to \$639,810. This includes between \$82,760 and \$85,900 that must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of a 3-Pack operating three SuperSlow Zone Model A or Model B franchises is \$360,105 to \$919,815. This includes between \$84,240 and \$88,950 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Madeline Ross at 501 N. Orlando Avenue, Suite 313-278, Winter Park, FL 32789; (407) 740-8779; or mross@superslowzone.com.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at



www.ftc.gov for additional information. In addition, there may be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 13, 2018

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND ARBITRATION ONLY IN FLORIDA. OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE AND ARBITRATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISE AGREEMENT REQUIRES THAT SPOUSES MUST SIGN A GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE AGREEMENT, PLACING PERSONAL ASSETS AT RISK.
4. THE FRANCHISOR HAS NEGATIVE EQUITY IN THE AMOUNT OF \$247,125, NEGATIVE WORKING CAPITAL IN THE AMOUNT OF \$279,747, AND LIMITED ASSETS. THEREFORE, IT MAY NOT BE ABLE TO MEET ALL OF ITS BUSINESS OPERATION OBLIGATIONS OR FULFILL ALL OF ITS PRE-OPENING OBLIGATIONS TO SOME FRANCHISEES. YOU MAY WISH TO CONSIDER THIS INFORMATION IN DECIDING WHETHER TO INVEST IN THIS BUSINESS.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Dates: See next page for state effective dates.



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