

MAY 14 2013

FRANCHISOR'S COSTS AND SOURCE OF FUNDS

1 Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchise, including real estate, improvements, equipment, inventory, training and other items stated in the offering

[Instructions Estimate the franchisor's total costs to perform its pre-opening obligations to provide goods or services for establishing a new, typical franchised business Provide only incremental costs estimates, i e , expenses incurred that are independent of salaries and overhead for the franchisor's own employees or employees of affiliates that may provide these services]

Category	Costs
Real Estate	<u>N/A</u>
Improvements	<u>N/A</u>
Equipment	<u>\$1,000</u>
Inventory	<u></u>
Training	<u>\$ 500</u>
Other (describe)	
<u>Marketing Materials</u>	<u>\$1,000</u>
<u>Software</u>	<u>\$1,000</u>
Total	<u>\$3,500</u>

2 State separately the sources of all required funds

The required funds will come from operating revenues of the Franchisor

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BROKER/SALES AGENT DISCLOSURE FORM

1 List the persons who will solicit, offer or sell franchises for the Franchisor in this state For each person state

- A Name Stephen Schultz
- B Business address and telephone number Supporting Strategies Partners, LLC
800 Cummings Center, Suite 357W
Beverly, MA 01915
(978) 236-4277 x229
- C Present employer Supporting Strategies Partners, LLC
- D Present title Chief Operations Officer
- E Employment during the past five years For each employment, state the name of the employer, position held, and beginning and ending dates

Mr Schultz has been our Senior Vice President of Franchise Development since our formation on January 17, 2013 Mr Schultz is also Managing Member of our affiliate and wholly owned subsidiary BFBC Events, LLC since November 2011 Mr Schultz is also Chief Operations Officer of our affiliate Supporting Strategies, LLC since May 2010 From 2010 to 2012, Mr Schultz was an Adjunct Professor at the University of Massachusetts Lowell, Department of Operations/Information Systems teaching Quantitative Analysis, Management and Decision Making From September 2006 to May 2010, Mr Schultz was a Software Sales Specialist – Federal Sector for IBM, Cambridge, Massachusetts

2 State whether person identified in 1 above

A Has any administrative, civil or criminal action pending alleging a violation of franchise or securities law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property or any comparable allegations?

YES _____ NO X

B Has during the 15 year period immediately before the offering circular date

(1) been convicted of a felony or pleaded nolo contendere to a felony charge or been held liable in a civil action by final judgment if the felony or civil action involved a violation of franchise or securities law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property or comparable violations of law?

YES _____ NO X

(2) entered into or been named in a consent judgment, decree, order or assurance under federal or state franchise, securities, anti-trust, monopoly, trade practice or trade regulation law?

YES _____ NO X

(3) been subject to an order or national securities association or national securities exchange as defined in the Securities and Exchange Act of 1934 suspending or expelling the person from membership in the association or exchange?

YES _____ NO X

C For each above question answered "YES" state

- (1) the name of the person or entity involved,
- (2) the court, agency, association or exchange involved,
- (3) a summary of the allegations,
- (4) if applicable, the date of the conviction, judgment, decree, order or assurance, and
- (5) the penalty imposed, damages assessed, terms and conditions of the judgment, decree, or order or assurance

3 State whether person identified in 1 above has during the 15 year period immediately preceding the date of the offering circular been involved as a debtor in a proceeding under the U S Bankruptcy Code?

YES _____ NO X

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