

RECEIVED  
DEPT OF BUSINESS OVERSIGHT  
SAI FRANCISCO

**FRANCHISE DISCLOSURE DOCUMENT**

2018 AUG 29 AM 10 47

**Monarch & Misfits Inc**  
an Ontario corporation  
44 Upjohn Rd  
Toronto, Ontario M3B 2W1  
(416) 385-7705  
www.monarchandmisfits.com

**SWEET  
JE➤US**



**LA CARNITA  
STASH HOUSE**

Under this Disclosure Document, we offer franchises for (1) a quick-serve food service business operating under the name “Sweet Jesus”, (2) a full-service restaurant operating under the name “La Carnita Stash House”, and (3) a dual-branded single location restaurant concept, operating under both the “Sweet Jesus” and “La Carnita Stash House” names. The Sweet Jesus branded portion of the concept is a quick-serve ice cream shoppe, offering a variety of beverages, pastries, and frozen desserts, including soft-soft serve ice cream with toppings. The La Carnita Stash House branded portion of the concept is a full-service restaurant offering a menu inspired by Mexican street cuisine, including entrees, appetizers, desserts, cocktails and beer. Sweet Jesus shoppes and La Carnita Stash House restaurants operate using the franchisor’s proprietary recipes, formulae, techniques, trade dress, trademarks and logos.

The total investment necessary to establish a “Sweet Jesus” shoppe ranges from \$370,000 to \$920,500. This includes between \$43,500 and \$56,000 that must be paid to the franchisor and/or its affiliate. The total investment necessary to establish a “La Carnita Stash House” restaurant ranges from \$668,500 to \$3,243,500. This includes between \$48,500 and \$71,000 that must be paid to the franchisor and/or its affiliate. The total investment necessary to establish a dual-branded shoppe and restaurant ranges from \$958,500 to \$3,790,500. This includes between \$88,500 and \$111,000 that must be paid to the franchisor and/or its affiliate.

We may enter into a Multi-Unit Development Agreement under which the developer will pay a development fee and commit to open at least three shoppes and/or restaurants within an agreed timeframe. The amount of the development fee will vary depending on the number of Sweet Jesus shoppes and/or La Carnita Stash House restaurants to be developed. The development fee only grants you the right to develop shoppes and/or restaurants in a specific area and is not credited toward any other fees owed to us.

This disclosure document summarizes certain provisions of your franchise agreement and development agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeff Young at 44 Upjohn Rd, Toronto, Ontario M3B 2W1 or [jeff@monarchandmisfits.com](mailto:jeff@monarchandmisfits.com)

The terms of your contracts will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this disclosure document to an advisor, like a lawyer or an accountant.

-- Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**Issuance Date** August 14, 2018

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit I for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION OR ARBITRATION ONLY IN THE PROVINCE OF ONTARIO, CANADA. OUT OF STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE OR ARBITRATE WITH US IN NEW YORK THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT STATE THAT THE PROVINCE OF ONTARIO, CANADA, THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISOR HAS LIMITED FRANCHISE OPERATING HISTORY.
4. FRANCHISE OWNERS MUST EXECUTE A PERSONAL GUARANTY MAKING SUCH INDIVIDUALS JOINTLY AND SEVERALLY LIABLE FOR ALL OBLIGATIONS OF THE FRANCHISE. THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF THE FRANCHISE OWNER(S) AT RISK. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective date: See the next page for state effective dates.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/sweet-jesus-la-carnita-stash-house>