

CALIFORNIA STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit F for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise .

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN CALIFORNIA OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

The franchise agreement contains provisions which limit your rights and may not be enforceable in California, including, but not limited to , a punitive damages waiver, limitation of time to bring an action, and a class action waiver

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

Effective Date _____

FRANCHISE DISCLOSURE DOCUMENT**RESTAURANT DEVELOPMENT CORP dba RDC a CA CORPORATION**

342 S Twin Oaks Valley Road #141

San Marcos, CA 92078

760 410 1396



RESTAURANT DEVELOPMENT CORP a California Corporation offers franchises for the operation of a Taqueria Chispa Restaurant business which features fast food breakfast, lunch and dinner products and services under the Taqueria Chispa Registered Trademark. Products and services are offered through the operations of a free standing, in-line or end cap location.

The total investment necessary to begin operation of a Taqueria Chispa franchise is \$278,000 to \$715,000. This includes \$35,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before to sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise" which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date

I THE FRANCHISOR, ITS PREDECESSORS AND ANY AFFILIATES

To simplify the language in this Offering Circular, “we”, “us” and “our” means Restaurant Development Corp (RDC), the Franchisor “Franchisee”, “you” or “your” means the person who buys the franchise. If you are a corporation, partnership or other entity, “you” includes the owners of the entity. RDC was incorporated in the State of California May 16th 2013. Our principal place of business is 342 S Twin Oaks Valley Rd #141, San Marcos, CA 92078. RDC does business under the name Taqueria Chispa. RDC’s fiscal year end is Dec 31st, 2013. Our agent for service of process is disclosed in Section 23 and in the Receipt and in Exhibit N.

We offer, to certain qualified individuals, the right to establish, develop, own and operate either an individual or multiple unit Taqueria Chispa restaurants. Taqueria Chispa specializes in “Authentic Mexican Food” for breakfast, lunch, and dinner under the Taqueria Chispa registered service mark. The restaurant business requires compliance with certain laws and regulations as set forth by regulatory authorities such as local health department, state agencies, building department, fire department, city and other entities that dictate how a restaurant does business and complies with various laws and regulations.

The Taqueria Chispa concept originates from the twenty five year old, original restaurant currently operating at 304 West Mission Road San Marcos, CA 92069 and from the restaurant operating at 342 Twin Oaks Valley Road, San Marcos, CA 92078 both called Mr Taco Fresh Mexican Grill. Mr Guillermo Cortes is the founder of Mr Taco Fresh Mexican Grill (Mr Taco). His brother Bernardo Cortes is the sole shareholder of Mr Taco Restaurants, Inc which does business at the Twin Oaks Valley Road location as Mr Taco Fresh Mexican Grill. RDC does not have any outstanding ownership or own any shares of Mr Taco Restaurants, Inc.

RDC has no predecessors and has no parent corporation. There is one independently owned Mr Taco restaurant in San Marcos CA and one other restaurant owned by Mr Taco Restaurants, Inc with its sole shareholder being Bernardo Cortes. All are independently owned restaurants and there is no common ownership between the restaurants and RDC. Mr Taco Restaurants, Inc (MTR) is a separate California S-Corporation incorporated in California in 2011 and is also independent of RDC and Taqueria Chispa. Mr Taco may develop and own Mr Taco franchises in the future. RDC may in the future operate as a franchisor of Mr Taco restaurants or for any other concept. RDC does not own any franchise rights or restaurants at this time other than those operating under the Taqueria Chispa Mark. There is no common ownership between Mr Taco Restaurants, Inc, RDC, or any other entity.

You will not be acquiring an interest in the Restaurant Development Corp (RDC) by the purchase of this franchise. Neither RDC nor any affiliate has offered franchises in the same type of business as offered to you. Neither RDC nor any affiliate has offered franchises in other businesses.

RDC offers franchises for the operation of independently owned and operated businesses which feature breakfast, lunch, and dinner items some of which are prepared under strict requirements according to proprietary recipes which will be made available to you through the Franchisor’s Standard Operating Procedures Manuals (Manuals). The typical square footage of a Taqueria Chispa franchised restaurant is 1500 to 3000 square feet. In the future, RDC may, itself or through parent, subsidiary or affiliated companies, supply certain equipment, inventory, raw products and other materials for lease or purchase by you and RDC may lease or sublease real property to some franchisees.

The restaurant industry is well established. You will have to compete for this Restaurant with a large number of other competing businesses including fast food, quick service and full service restaurants, and others offering the same or similar products and/or services on a local, regional and national basis. Many of your competitors have greater financial, personnel and marketing resources and brand name recognition than Taqueria Chispa.

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