

MAY - 1 2018

FRANCHISE DISCLOSURE DOCUMENT

Department of Business Oversight  
Los Angeles Office

The Barbershop A Hair Salon For Men, LLC,  
A Wisconsin Limited Liability Company  
1369 Mourning Dove Court  
De Pere, WI 54115-9518  
920-639-5657  
bbowe@thebarbershops.com  
www.thebarbershops.com



The Barbershop A Hair Salon For Men, LLC sells franchises to operate hair salons specifically geared toward the hair care needs of men and boys. The Barbershop A Hair Salon For Men, LLC welcomes female clients, but the look, products, styles and service offerings are targeted toward male customers. Customers receive quality hair care including cut, shampoo and conditioner, a hot facial towel, eyebrow trim, neck and shoulder massage, and free neck trims between haircuts. Entertainment provided includes television, newspapers and magazines, free coffee, and peanuts.

The total investment necessary to begin operation of The Barbershop A Hair Salon For Men franchise is \$140,275 to \$315,200. This includes an Initial Franchise Fee in the amount of \$30,000 that must be paid to the Franchisor. Further information regarding your anticipated investment can be found in Item 7 of this disclosure document.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified or guaranteed the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brian Bowe at 1369 Mourning Dove Court, De Pere, WI 54115 and (920) 639-5657.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's homepage at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other resources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: May 1, 2018

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN WISCONSIN. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN WISCONSIN THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT WISCONSIN LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

FRANCHISEES MUST ALSO SIGN A PERSONAL GUARANTY, MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT IF YOU ARE MARRIED, THE GUARANTY WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.

Effective Date: See the next page for State effective dates.

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Connecticut, Florida, Hawaii, Illinois, Indiana, Kentucky, Maryland, Michigan, Minnesota, Nebraska, New York, North Dakota, Rhode Island, South Dakota, Texas, Utah, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California:	October 2, 2017	Nebraska:	June 1, 2017
Connecticut:	Not Registered	New York:	Not Registered
Florida:	September 16, 2017	North Dakota:	Not Registered
Hawaii:	Not Registered	Rhode Island:	Not Registered
Illinois:	Not Registered	South Dakota:	Not Registered
Indiana:	March 1, 2017	Texas:	March 30, 2017
Kentucky:	Not Registered	Utah:	June 1, 2017
Maryland:	Not Registered	Virginia:	July 7, 2107
Michigan:	November 21, 2017	Washington:	Not Registered
Minnesota:	June 26, 2017	Wisconsin:	March 1, 2017

### Issuance Date For The States Listed Below: May 1, 2018

Alabama	Idaho	Montana	Oregon
Alaska	Iowa	Nevada	Pennsylvania
Arizona	Kansas	New Hampshire	South Carolina
Arkansas	Louisiana	New Jersey	Tennessee
Colorado	Maine	New Mexico	Vermont
Delaware	Massachusetts	North Carolina	West Virginia
District Of Columbia	Mississippi	Ohio	Wyoming
Georgia	Missouri	Oklahoma	

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