

FRANCHISE DISCLOSURE DOCUMENT



\_\_\_\_\_ The  
Barbershop A  
Hair Salon for  
Men, LLC  
\_\_\_\_\_ A  
Wisconsin

Limited Liability Company  
1369 Mourning Dove Court  
De Pere, WI 54115-9518

Telephone 920-639-5657

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[www.thebarbershops.com](http://www.thebarbershops.com) [www.theguysplace.com](http://www.theguysplace.com)

You will establish and operate a The Barbershop Salon or The Guy's Place Salon ~~or The Barbershop~~ (each, a "Salon") franchise which is a casual hair salon offering haircuts, color and highlights, beard trims and waxing specifically geared toward the hair care needs of men and boys (although females are welcome) in accordance with the System and under the Marks.

The total investment necessary to begin operation of a Salon franchise is \$154,~~100~~600 to \$294,282,000. This includes \$35,000 that must be paid to the franchisor or its affiliate. If you want to obtain area development rights pursuant to an Area Development Agreement, you will pay a Development Fee of \$10,000 for each additional Unit (2-4 Units) you agree to open when you sign the Area Development Agreement ~~for a total of \$20,000 - \$40,000.~~ This includes ~~the~~ \$20,000 to \$40,000 that must be paid to Franchisor.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified or guaranteed the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brian Bowe at The Barbershop a Hair Salon for Men, LLC, 1369 Mourning Dove Court, De Pere, WI 54115 and (920) 639-5657.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC’s homepage at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other resources of information on franchising. [There may also be laws on franchising in your state. Ask your state agencies about them.](#)

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~~February 25, 2021~~ [March 15, 2022](#)

~~2021 Franchise Disclosure Document~~

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## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or <u>Exhibit G</u> .
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or <u>Exhibit C</u> includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only The Barbershop Salon or The Guy’s Place Salon business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be The Barbershop Salon or the Guy’s Place Salon franchisee?</b>	Item 20 or <u>Exhibit G</u> lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting:

<https://franchisepanda.com/franchises/the-barbershop-a-hair-salon-for-men-the-guys-place-a-hair-salon-for-men>