

FRANCHISE DISCLOSURE DOCUMENT

An Illinois Corporation
RONLEN ENTERPRISES, INC.

849 N. Ellsworth Street
Naperville, Illinois 60563
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franchise@brickkicker.com



The franchise offered is for the establishment and operation of an independently owned and operated business offering home and building inspections services, environmental inspection services, and other related property evaluation services primarily for residential and certain qualified commercial properties.

The total investment necessary to begin operations of a The BrickKicker start-up franchise is \$16,750 to \$45,615. This includes \$13,000 to \$30,000 that must be paid to the franchisor or affiliate. The total investment necessary to begin operations of a The BrickKicker conversion franchise is \$9,500 to \$22,065. This includes \$7,000 to \$13,000 that must be paid to the franchisor or affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mr. Rob Claus, 849 N. Ellsworth Street, Naperville, Illinois 60563, (800) 821-1820 or email at franchise@brickkicker.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN DUPAGE COUNTY, ILLINOIS. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND ILLINOIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **FRANCHISEES MUST PAY MINIMUM ROYALTY FEES FROM \$50 TO \$375 PER MONTH DEPENDING UPON THE POPULATION OF THE TERRITORY AND THE NUMBER OF MONTHS THE FRANCHISE HAS BEEN OPERATIONAL, EVEN IF THE FRANCHISE HAS NO REVENUE. YOUR FRANCHISE MAY BE TERMINATED IF YOU FAIL TO ACHIEVE GROSS REVENUE TO MEET THE MINIMUM ROYALTY FEES.**
4. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

The Effective Date for this Franchise Disclosure Document for your state:

California: _____

Illinois: _____

Maryland: _____

Michigan: _____

Virginia: _____

Washington: _____

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