



# Franchise Disclosure Document (FDD)

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## FRANCHISE DISCLOSURE DOCUMENT

### Casual Pint Franchising, Inc.

A Tennessee Corporation  
9827 Cogdill Road, Suite # 1  
Knoxville, Tennessee 37932  
Telephone: (888) 579-2337  
Email: Info@theCasualPint.com  
Website: www.theCasualPint.com



The franchisee will operate one craft beer market under the mark “**Casual Pint**®”, upscale retail establishments offering 22 craft beers on tap, over 300 varieties of import, domestic and regional craft beers. The total investment necessary to begin operation of a **Casual Pint** franchise is between \$ 249,600 and \$ 326,020. This includes \$ 39,500 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may want to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Roger Flynn at 9827 Cogdill Road, Suite 1, Knoxville TN, (888) 579-2337 or by email at roger@thecasualpint.com.

The terms of the contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information about franchising.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this disclosure document. If you learn that anything in this disclosure document is untrue, contact the Federal Trade Commission. There may also be laws on franchising in your state. Ask your state agencies about them. A listing of the State Agencies having responsibility for franchising disclosure laws is included in **Exhibit E** to this disclosure document.

Issued: October 15, 2013

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