

FRANCHISE DISCLOSURE DOCUMENT

The Detail Difference, Inc. An Arizona Corporation 2022 N. 87th Way Scottsdale, AZ 85257

Telephone: (480) 788-1833
Email: mail@thedetaildifference.com
www.thedetaildifference.com



The Detail Difference® Franchise System trains individuals to operate a touch-up and repair service for minor damage on common commercial and residential surfaces.

The total investment necessary to begin operation of The Detail Difference® franchise is from \$34,560.00 to \$103,795.00. This includes \$24,995.00 that must be paid to the Franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brian Templin at 2022 N 87th Way, Scottsdale, Arizona 85257 and (480) 788-1833.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "<u>A Consumer's Guide to Buying a Franchise</u>" which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 5, 2014



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF NAY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN WASHINGTON STATE. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN WASHINGTON THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT WASHINGTON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: April 5, 2014



THE DETAIL DIFFERENCE®

TABLE OF CONTENTS

1.	The Franchisor, and Any Parents, Predecessors, and Affiliates	1
2.	Business Experience	2
3.	Litigation	2
4.	Bankruptcy	3
5.	Initial Fees	3
6.	Other Fees	4
7.	Estimated Initial Investment	6
8.	Restrictions on Sources of Products and Services	9
9.	Franchisee's Obligations	10
10.	Financing	11
11.	Franchisor's Obligations	11
12.	Territory	16
13.	Trademarks	17
14.	Patents, Copyrights, and Proprietary Information	18
15.	Obligations to Participate in the Actual Operation of the Franchise Business	18
16.	Restrictions on What the Franchisee May Sell	19
17.	Renewal, Termination, Transfer, and Dispute Resolution	19
18.	Public Figures	21
19.	Financial Performance Representations	21
20.	Outlets and Franchise Information	22
21.	Financial Statements	24
22.	Contracts	24
23.	Receipts	24
Exhib	pits	
A B C D E F G H Recei	Franchise Agreement Names and Addresses of State Regulatory Authorities and Registered Agents ir Financial Statements List of Franchisees Confidentiality and Non-Competition Agreement Promissory Note State Law Addendum Washington Franchise Agreement Addendum ints	n States

nis is a document preview downloaded from FranchisePanda.com. The full document is available for ee by visiting: https://franchisepanda.com/franchises/the-detail-difference	or