



FRANCHISE DISCLOSURE DOCUMENT

Springbok Franchising, LLC

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SPRINGBOK FRANCHISING, LLC
a Utah limited liability company

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www.thedirtydash.com
www.colormerad.com



As a franchisee, you will organize and operate races, runs and walks.

There are two franchises offered in this disclosure document: the Dirty Dash® franchise and the Color Me Rad™ franchise. The franchise agreement is the same for both franchises except the initial fees (see Items 5 and 7) and some required purchases (see Item 8). The total investment necessary to begin operation of a Dirty Dash® franchise is between \$75,600 and \$123,500. This includes the \$36,000 paid to the franchisor or affiliate. The total investment necessary to begin operation of a Color Me Rad™ franchise is between \$67,600 and \$109,000. This includes the \$30,000 paid to the franchisor or affiliate. There is a \$1,000 up-front fee to obtain the rights for a multi-unit development territory outside of the United States and Canada.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate regarding the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Scott Crandall at scott@thedirtydash.com and 801-836-6910.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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