

FRANCHISE DISCLOSURE DOCUMENT

TELCFRAN LLC

a New York limited liability company
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New York, New York 10011
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We offer franchises for the operation of businesses operating under “The Eco Laundry Company™” name and marks that provide laundry services, including wash and fold services, dry cleaning services and tailoring services.

The total investment necessary to begin operation of a The Eco Laundry Company business is \$229,700 to \$375,000. This includes between \$30,000 and \$32,000 that must be paid to the franchisor and/or its affiliate, as appropriate. If you are converting an existing business to The Eco Laundry Company business, the total investment necessary is \$77,200 to \$220,000. This includes between \$15,000 and \$17,000 that must be paid to the franchisor and/or its affiliate, as appropriate.

We may offer to enter into multi-unit development agreements to establish and operate a minimum of three Businesses at specific locations under individual franchise agreements. The multi-unit developer must pay a development fee that is equal to 100% of the initial franchise fee for the first Business to be developed, plus 50% of the reduced initial franchise fee for each additional Business to be developed. The total investment will depend on the number of Businesses that a multi-unit developer commits to develop.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jean Calleja at 249 West 18th Street, New York, New York 10011, jean@ecolaundrycompany.com and (646) 838-8878.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying*

a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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DISCLOSURES REQUIRED BY CONNECTICUT LAW

The State of Connecticut does not approve, recommend, endorse or sponsor any business opportunity. The information contained in this disclosure has not been verified by the state. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

Effective Date: _____

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