



## FRANCHISE DISCLOSURE DOCUMENT

BLACK BEER, LLC  
901 NW E St.  
Grants Pass, Oregon 97526  
(541) 476-1387  
[www.thegrowlerguys.com](http://www.thegrowlerguys.com)

The franchises offered are for retail sales of craft beverages, various size bottles to fill beer, cider, kombucha and other beverages, glasses and mugs to serve beverages in, and related products and accessories such as beer caps, hard ciders and sangria, coffee, specialty bottled beer, Crowler cans, T-shirts, hats, and proprietary food menu items, under the trade name “The Growler Guys.” Two types of franchises are offered: (i) the standard The Growler Guys; and (ii) The Growler Guys Express. A franchise for the standard The Growler Guys offers 37 or more taps. A franchise for The Growler Guys Express offers 36 or less taps. If you sign a Franchise Agreement for The Growler Guys, you will pay an initial franchise fee of \$30,000.00. If you sign a Franchise Agreement for The Growler Guys Express, you will pay an initial franchise fee of \$25,000.00. If you sign a Development Agreement to develop a number of standard The Growler Guys franchises, the initial franchise fee for The Growler Guys franchise will be \$30,000 for the first store, \$25,000 per store for stores 2 through 5, \$15,000 per store for stores 6 through 20 and \$10,000 per store for 21 or more stores. Under a Development Agreement for The Growler Guys Express, the initial franchise fee will be \$25,000 each for the first and second store, \$15,000 per store for stores 3 through 20, and \$10,000 per store for 21 or more stores. The total investment necessary to begin operation of a single standard The Growler Guys ranges from \$211,900 to \$448,500. This includes \$30,000 that must be paid to the franchisor. The total investment necessary to begin operation of a single The Growler Guys Express ranges from \$131,700 to \$287,195. This includes \$25,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Butch Price at 901 NW E St., Grants Pass, OR 97526, (541) 476-1387, [butch@thegrowlerguys.com](mailto:butch@thegrowlerguys.com).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

See the following state effective date summary page for state effective dates. See also Exhibit J State Effective Dates.

The issuance date of this Franchise Disclosure Document is: March 1, 2021.

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit K.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Growler Guys business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be a Growler Guys franchisee?</b>	Item 20 or Exhibit K lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/the-growler-guys>