

## FRANCHISE DISCLOSURE DOCUMENT

### THE HALAL GUYS FRANCHISE INC.

a New Jersey corporation  
26-44 Borough Place  
Flushing, New York 11377  
347-527-1505  
www.thehalalguysny.com  
info@thehalalguysny.com



The franchise offered is for a quick-service restaurant operating under the name “The Halal Guys,” which restaurants specialize in the sale of signature meats and sauces over rice as well as other popular American Halal food items for dine-in and take-out.

The total investment necessary to begin operation of a single The Halal Guys restaurant ranges from \$370,150 to \$1,317,550 (excluding any fees associated with your delayed opening), including \$90,300 that must be paid to the franchisor and/or its affiliates.

If you enter into a Multi-Unit Development Agreement to develop at least five The Halal Guys restaurants, when you sign the Multi-Unit Development Agreement, you will pay a development fee equal to 100% of the initial franchise fee for the first restaurant to be developed, plus a deposit of 50% of the initial franchise fee for each additional restaurant to be developed under the Multi-Unit Development Agreement. The total estimated initial investment necessary to enter into a Multi-Unit Development Agreement for the development of five The Halal Guys Restaurants ranges from \$184,000 to \$192,500 (excluding any fees associated with your delayed development), including \$180,000 that must be paid to the franchisor and/or its affiliate. The total estimated initial investment under a Multi-Unit Development Agreement will vary depending on the number of The Halal Guys restaurants to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Margaret Carrera at 26-44 Borough Place, Flushing, New York 11377 and 347-527-1505.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

<b>QUESTION</b>	<b>WHERE TO FIND INFORMATION</b>
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only The Halal Guys business in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be a The Halal Guys franchisee?</b>	Item 20 lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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