

FRANCHISE DISCLOSURE DOCUMENT



HONEY DO FRANCHISING GROUP, INC.
a Virginia Corporation
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A Honey Do Service franchise provides residential and commercial general handyman, home improvement maintenance and remodeling services under the trade name "The Honey Do Service, Inc."

The total investment necessary to begin operation of a Honey Do Service franchise is from \$64,200 to \$98,100. This includes \$48,000 that must be paid to the franchisor and/or its affiliate, as appropriate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Honey Do Franchising Group at 433 Scott Street, Bristol, Virginia 24201 or (276) 466-3936 or office@yourhoneydo.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN VIRGINIA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN VIRGINIA THAN IN YOUR OWN STATE.

2. THE FRANCHISE AGREEMENT STATES THAT VIRGINIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THE FRANCHISE AGREEMENT STATES THE ROYALTY FEE AND MARKETING FUND FEE ARE PAYABLE DAILY VIA THE CASH MANAGEMENT SYSTEM BASED ON THE PRIOR DAY'S GROSS REVENUE.

4. THE FRANCHISE AGREEMENT PROVIDES THAT IF THE FRANCHISE IS TERMINATED BY US WITH CAUSE, YOU ARE LIABLE TO PAY US LIQUIDATED DAMAGES. THE AMOUNT OF SUCH DAMAGES REPRESENTS A PROJECTION OF THE ROYALTIES YOU WOULD HAVE PAID US DURING THE REMAINING TERM OF THE AGREEMENT. SEE ITEM 6.

5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

STATE EFFECTIVE DATES

The following states require that this Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

| STATE | EFFECTIVE DATE |
|----------------|-----------------------|
| California | |
| Connecticut | Exempt |
| Florida | March 25, 2015 |
| Hawaii | |
| Illinois | |
| Indiana | |
| Kentucky | February 24, 2012 |
| Maine | Exempt |
| Maryland | |
| Michigan | |
| Minnesota | |
| Nebraska | |
| New York | |
| North Carolina | Exempt |
| North Dakota | |
| Rhode Island | |
| South Carolina | Exempt |
| South Dakota | |
| Texas | April 30, 2013 |
| Utah | |
| Virginia | October 30, 2014 |
| Washington | |
| Wisconsin | |

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