



**FRANCHISE DISCLOSURE DOCUMENT**  
**Casey Hawkins, Inc., an Oregon corporation**  
**623 Rossanley Drive**  
**Medford, OR 97501**  
**Telephone: (888) 262-2215**  
**Email: [applications@thehumanbean.com](mailto:applications@thehumanbean.com)**  
**[www.thehumanbean.com](http://www.thehumanbean.com)**

The franchise offered is to operate an espresso drive-thru branded THE HUMAN BEAN, specializing in the preparation and sale of espresso coffee and related products and services.

The total investment necessary to begin operation of this franchise ranges from \$380,025 to \$905,025. This includes \$104,000 - \$150,000 that must be paid to franchisor or an affiliate. Area developers pay \$10,000 per location, applied to the initial franchise fees as units open in the area.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **No governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in electronic form or another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Casey Hawkins, Inc. at 623 Rossanley Drive, Medford, OR 97501 and (888) 262-2215.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission (FTC). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

DATE OF ISSUANCE: November 18, 2021

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

OUR FRANCHISE AGREEMENT DOES NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN MEDFORD, OREGON. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OREGON THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT OREGON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more referral sources to refer potential franchisees. A referral source represents us, not you. We would pay this person a fee for referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date. This franchise offering is registered or on file in the states listed, and effective as of the dates shown, in the table on the next page. In all other states where this franchise may be offered in accordance with applicable state law, the effective date is the date of issuance of this disclosure document.

### State Effective Dates

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	20 April 2021
Florida	17 December 2021
Hawaii	19 October 2021
Indiana	Pending
Illinois	23 April 2021
Kentucky	On File
Maryland	17 May 2021
Michigan	25 November 2021
Minnesota	10 May 2021
New York	15 July 2021
North Dakota	26 November 2021
South Dakota	5 December 2021
Texas	On File
Utah	12 August 2021
Virginia	22 May 2021
Washington	27 January 2022
Wisconsin	3 March 2021

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

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