

**FRANCHISE DISCLOSURE DOCUMENT****RECEIVED****The Hummus & Pita Co Franchising, LLC**

616 8th Ave

New York, New York 10018

646-944-4500

info@hummusandpitas.com

http://www.hummusandpitas.com

MAR - 6 2017**Department of Business Oversight
Los Angeles Office**

The franchise offered is for the right to operate a "The Hummus & Pita Co" franchised business from a Restaurant offering Mediterranean food such as hummus, pitas, falafels, gyros, laffa, baba ganoosh, stuffed grape leaves, baklava, rugelach, and other food and beverage products and services utilizing the proprietary system for The Hummus & Pita Co

The total investment necessary to begin operation of a Restaurant ranges from \$336,000 to \$669,500. This amount includes from \$50,000 to \$65,000 that must be paid to the franchisor or its affiliate. If you sign an agreement for multi-unit development, you must also pay the franchisor or its affiliate \$20,000 for each additional Restaurant that you agree to develop.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dave Pessa, President, at 616 8th Ave, New York, New York 10018, and 646-944-4500.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date of this Franchise Disclosure Document: March 3, 2017

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE CERTAIN DISPUTES WITH US BY ARBITRATION OR LITIGATION IN THE METROPOLITAN AREA OF OUR PRINCIPAL BUSINESS ADDRESS (CURRENTLY, NEW YORK, NEW YORK). OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN THE STATE OF OUR PRINCIPAL BUSINESS ADDRESS (CURRENTLY, NEW YORK) THAN IN YOUR OWN STATE.
- 2 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THAT NEW YORK LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 WE WERE FORMED IN FEBRUARY, 2017. AS A RESULT, WE ONLY HAVE A BRIEF OPERATING HISTORY TO ASSIST YOU IN DETERMINING WHETHER OR NOT TO MAKE THIS INVESTMENT. THIS FRANCHISE COULD BE A HIGHER RISK INVESTMENT THAN A SYSTEM WITH A LONGER OPERATING HISTORY.
- 4 WE RESERVE THE RIGHT TO MODIFY THE BOUNDARIES OF YOUR TERRITORY (UNDER THE FRANCHISE AGREEMENT) OR DEVELOPMENT AREA (UNDER THE DEVELOPMENT AGREEMENT) AT ANY TIME. WE ALSO RESERVE THE RIGHT TO BUY BACK THE RESTAURANT AND RESTAURANT ASSETS. IF WE EXERCISE THIS RIGHT FOR ANY REASON, WE WILL PROVIDE YOU WITH NINETY DAYS NOTICE.
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person

a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

Effective Date See the next page for state effective dates

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/the-hummus-pita-co>