

FRANCHISE DISCLOSURE DOCUMENT

MD HYDRATION FRANCHISE, INC dba The Hydration Room

A California Professional Medical Corporation
404 Westminster Avenue, Suite 4
Newport Beach, California 92663
(949) 650-0866

E-Mail drflorie@thehydrationroom.com

URL www.thehydrationroom.com



As a The Hydration Room franchisee, your professional medical corporation (or other equivalent professional entity authorized in California to conduct the franchised business) owned and supervised by a licensed medical practitioner will operate a clinic that administers hydration and injection therapies to patients in a relaxing medi-spa environment, using a variety of injectable vitamins and minerals, purified water and other non-prescription fluids in quantities, combinations and preparation techniques as determined by the medical practitioner

The total investment necessary to begin operation of The Hydration Room outlet is \$87,600 to \$161,500. This includes \$30,000 which must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dr. Brett Florie at 404 Westminster Avenue, Suite 4, Newport Beach, California 92663, telephone (949) 650-0866.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date **March 31, 2018**

CA

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

THE FRANCHISOR WAS FORMED ON JULY 26, 2017, HAS A LIMITED OPERATING HISTORY AND HAS BEEN OFFERING FRANCHISES FOR A SHORT PERIOD OF TIME YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY

THE FRANCHISEE MUST BE A PROFESSIONAL MEDICAL CORPORATION OR OTHER EQUIVALENT PROFESSIONAL ENTITY AUTHORIZED IN CALIFORNIA TO CONDUCT THE FRANCHISED BUSINESS, WHICH IS OWNED AND OPERATED BY A MEDICAL DOCTOR WHO IS LICENSED BY THE MEDICAL BOARD OF CALIFORNIA, OR OTHER QUALIFIED MEDICAL PRACTITIONER WHO IS LICENSED BY THE RESPONSIBLE STATE AGENCY YOUR FRANCHISE MUST ALWAYS BE OPERATED IN COMPLIANCE WITH CALIFORNIA LAW AND REGULATIONS TO AVOID THE CORPORATE PRACTICE OF MEDICINE, WHICH IS PROHIBITED BY THE CALIFORNIA MEDICAL BOARD

YOU WILL RECEIVE A PROTECTED TERRITORY, BUT THIS WILL NOT BE AN EXCLUSIVE TERRITORY, AND YOU MAY FACE COMPETITION FOR CUSTOMERS FROM OTHER FRANCHISEES OUTSIDE YOUR TERRITORY, FROM OUTLETS THAT WE OWN OUTSIDE YOUR TERRITORY, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL

AT FRANCHISOR'S DISCRETION, YOUR PROTECTED TERRITORY MAY BE LOST IF YOU DO NOT FULFILL MATERIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT

THE FRANCHISOR MAY CANCEL THE FRANCHISE AGREEMENT IF A SITE IS NOT AGREED UPON WITHIN 180 DAYS OF YOUR SIGNING THE FRANCHISE AGREEMENT

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date See the next page for state effective dates

STATE EFFECTIVE DATES

Some states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration, before franchise offers or sales may be made. These states, and the effective dates or status of the franchise registration or franchise registration exemption of the Franchise Disclosure Document in these states, are

California	Pending
Connecticut	<i>Not registered</i>
Florida	<i>Not registered</i>
Hawaii	<i>Not registered</i>
Illinois	<i>Not registered</i>
Indiana	<i>Not registered</i>
Kentucky	<i>Not registered</i>
Maryland	<i>Not registered</i>
Michigan	<i>Not registered</i>
Minnesota	<i>Not registered</i>
Nebraska	<i>Not registered</i>
New York	<i>Not registered</i>
North Dakota	<i>Not registered</i>
Rhode Island	<i>Not registered</i>
New York	<i>Not registered</i>
Texas	October 10, 2017 (permanent exemption)
South Dakota	<i>Not registered</i>
Virginia	<i>Not registered</i>
Washington	<i>Not registered</i>
Wisconsin	<i>Not registered</i>

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