

**FRANCHISE DISCLOSURE DOCUMENT
FOR CALIFORNIA**

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OCT 16 2014



Yabez, Inc
A California Corporation
4020 Moorpark Avenue, Suite 111
San Jose, California 95117
Phone 888-777-1988 / Fax 408-419-1876
IvyReview@yahoo.com / www.IvyReview.com

As a franchisee, you operate a business under The Ivy Review® trademark and other marks that offers academic coaching and/or consulting services

The total investment necessary to begin operation of a The Ivy Review® business is from \$33,550 to \$55,349 This includes \$12,900 to \$14,500 that must be paid to the franchisor or an affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Administration Department of Yabez, Inc., 4020 Moorpark Avenue, Suite 111, San Jose, California 95117, 888-777-1988 or IvyReview@yahoo.com

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE July 1, 2014



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN CALIFORNIA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.
- 2 THE FRANCHISE AGREEMENT PROVIDES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, UNLESS ANY PROVISION OF THE AGREEMENT WOULD NOT BE ENFORCEABLE UNDER THE LAWS OF THE STATE OF CALIFORNIA BUT WOULD BE ENFORCEABLE UNDER THE LAWS OF THE STATE IN WHICH THE FRANCHISED BUSINESS IS LOCATED, IN WHICH EVENT SUCH PROVISION SHALL BE INTERPRETED AND CONSTRUED UNDER THE LAWS OF THE STATE IN WHICH THE FRANCHISED BUSINESS IS LOCATED, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more Franchise Brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date _____, 2014

TABLE OF CONTENTS

| ITEM | | PAGE |
|------|--|------|
| 1 | FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES | 1 |
| 2 | BUSINESS EXPERIENCE | 2 |
| 3 | LITIGATION | 2 |
| 4 | BANKRUPTCY | 2 |
| 5 | INITIAL FEES | 5 |
| 6 | OTHER FEES | 4 |
| 7 | ESTIMATED INITIAL INVESTMENT | 9 |
| 8 | RESTRICTION ON SOURCES OF PRODUCTS AND SERVICES | 13 |
| 9 | FRANCHISEE'S OBLIGATIONS | 16 |
| 10 | FINANCING | 18 |
| 11 | FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING | 18 |
| 12 | TERRITORY | 28 |
| 13 | TRADEMARKS | 30 |
| 14 | PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION | 31 |
| 15 | OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS | 32 |
| 16 | RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL | 33 |
| 17 | RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION | 33 |
| 18 | PUBLIC FIGURES | 38 |
| 19 | FINANCIAL PERFORMANCE REPRESENTATIONS | 38 |
| 20 | OUTLETS AND FRANCHISE INFORMATION | 39 |
| 21 | FINANCIAL STATEMENTS | 41 |
| 22 | CONTRACTS | 42 |
| 23 | RECEIPTS | 42 |

EXHIBITS

- Exhibit A State Agencies/Agents For Service Of Process
- Exhibit B Franchise Agreement
- Exhibit C Financial Statements
- Exhibit D Operations Manual Table Of Contents
- Exhibit E-1 Franchisees (as of 12/31/2013)
- Exhibit E-2 Businesses Not Yet Open (as of 12/31/2013)
- Exhibit F California Addendum
- Exhibit G Electronic Depository Transfer Account Agreement



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