

APR 13 2015

FRANCHISE DISCLOSURE DOCUMENT

THE JOINT
the chiropractic place™

The Joint Corp
16767 N Perimeter Dr , Suite 240
Scottsdale, Arizona 85260
Telephone (480) 245-5960
www.thejoint.com

We offer single unit location franchises (referred hereto hereafter individually as a “Location” or collectively as “Locations”) Each Location franchise will conduct business under the name of The Joint The Chiropractic Place™ and will own and operate a business that will manage clinics that specialize in providing chiropractic services and products to the general public through licensed chiropractic professionals (“Clinic(s)”) Each Location will report and receive support directly from our corporate headquarters

The total investment necessary to begin operation of a Location ranges from \$141,900 to \$337,200 The total investment includes the initial franchise fee of \$39,900 that must be paid to the franchisor or affiliate for a Location (“Location Franchise”)

This disclosure document (“Disclosure Document”) summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale **Note, however that no government agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Chad Everts, Brian Markus, or Carol Lee, at The Joint Corp , 16767 N Perimeter Dr , Suite 240, Scottsdale, AZ 85260, telephone (480) 245-5960

The terms of your contract will govern your franchise relationship Don’t rely on the Disclosure Document alone to understand your contract Read your entire contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580 You can also visit the FTC’s home page at www.ftc.gov for additional information on franchising Call your state agency or visit your public library for other sources of information on franchising

There may be laws on franchising in your state Ask your state agencies about them

Issuance Date April 3, 2015

STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in **Exhibit A** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN ARIZONA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT ALSO MAY COST MORE ARBITRATION WITH US IN ARIZONA THAN IN YOUR OWN STATE.**
- 2 THE FRANCHISE AGREEMENT STATES THAT ARIZONA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
- 3 YOU, YOUR SPOUSE(S), AND/OR EACH SPOUSE OF YOU OR THE OWNERS/PARTNERS/MEMBERS, OF YOU IF YOU ARE A LEGAL ENTITY, MAY HAVE TO SIGN A PERSONAL GUARANTY AND PERSONALLY GUARANTEE ALL OBLIGATIONS OF THE FRANCHISED BUSINESS, WHETHER OR NOT YOUR SPOUSE(S) IS/ARE INVOLVED IN THE OPERATION OF THE BUSINESS. THIS REQUIREMENT PLACES AT RISK THE PERSONAL ASSETS OF YOU, THE OWNERS/PARTNERS/MEMBERS OF YOU IF YOU ARE A LEGAL ENTITY, AND/OR YOUR SPOUSE(S).**
- 4 WE MAY REQUIRE YOU TO ATTEND AN ANNUAL TRAINING CONFERENCE AND YOU MAY BE CHARGED UP TO \$400 PER DAY IF YOU FAIL TO ATTEND.**
- 5 THE FRANCHISEE WILL NOT RECEIVE AN EXCLUSIVE TERRITORY AND MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT FRANCHISOR OWNS OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT FRANCHISOR CONTROLS.**
- 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date April 3, 2015, except for the States listed below

The effective dates of registration of this Disclosure Document in these states are

<u>State</u>	<u>Effective Date</u>
California	May 30, 2014
Hawaii	April 22, 2014
Illinois	April 18, 2014
Indiana	April 22, 2014
Maryland	Pending
Michigan	May 29, 2014
Minnesota	April 22, 2014
New York	June 6, 2014
North Dakota	Not Registered
Rhode Island	April 21, 2014
South Dakota	Not Registered
Virginia	July 2, 2014
Washington	May 14, 2014
Wisconsin	April 14, 2014

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