

OCT 31 2016

Sacramento Office

FRANCHISE DISCLOSURE DOCUMENT**The Local Door Coupons Franchise, Inc.**13190 SW 134th Street, Unit# 108

Miami, Florida 33186

Phone (305) 233-1117

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The Local Door Coupons Franchise, Inc offers door-to-door advertising services, including, without limitation (i) promoting the goods and services of third parties directly to residential homeowners, (ii) promoting the services of third parties through the distribution of a large, perforated door hanger, which features deep-discount deals offered from local businesses, (iii) preparation and design of advertising ads for third parties, and (iv) providing a website that features advertisements and links for the purpose of promoting goods and services of third parties on a global computer network

The total investment necessary to begin operation of a The Local Door Coupons® franchise ranges from \$26,100 00 to \$35,400 00 This includes \$19,900 00 that must be paid to the franchisor or affiliate We offer two (2) types of franchises (1) the Single Unit Franchise (“SUF”), and (2) the Regional Area Development Franchise (“RAF”) Each SUF total initial investment secures you three (3) territories consisting of a population of a minimum of 30,000 residential households each or a total of 90,000 households Additional territories consisting of 30,000 households each can be purchased for \$9,950 00 each

If you choose the RAF, your total estimated investment will be higher Under a Regional Area Development Agreement, in addition to the initial franchise fee, you will also be required to pay to Franchisor a development fee equal to \$9,950 00, multiplied by the number of The Local Door Coupon® franchises you agree to develop, excluding the first We will credit \$9,950 00 against the initial franchise fee of \$19,900 00 for each The Local Door Coupons® business you open under the Regional Area Development Agreement, after the first Your total estimated investment will vary depending on how many The Local Door Coupons® franchises you agree to develop

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact the Franchise Administration Department of The Local Door Coupons Franchise, Inc , 13190 SW

134th Street, Unit# 108, Miami, FL 33186, at (305) 233-1117, and/or at
Brian@localdoorcoupons.com

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE January 8, 2016

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AGREEMENT AND REGIONAL AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN FLORIDA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
- 2 THE FRANCHISE AGREEMENT AND REGIONAL AREA DEVELOPMENT AGREEMENT STATE THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 THIS NEW FRANCHISOR HAS BEEN IN BUSINESS FOR SUCH A SHORT PERIOD OF TIME THAT ITS FRANCHISES ARE A HIGHER RISK INVESTMENT THAN FRANCHISORS WITH A LONGER-TERM OPERATING HISTORY.
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: October 26, 2015

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