

## FRANCHISE DISCLOSURE DOCUMENT

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DEC 10 2014

## THE MAIDS INTERNATIONAL, INC

9394 West Dodge Road, Suite 140 Omaha, NE 68114 (402) 558-5555 FAX (402) 558-4112 www maids com



FranchiseInfo@maids com

THE MAIDS® Businesses provide household maintenance and cleaning services

The total investment necessary to begin operation of a THE MAIDS® franchise is \$98,645 to \$126,045. This includes \$60,395 to \$63,395 that must be paid to us

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Ronn Cordova, Franchise Development at 9394 West Dodge Road, Suite 140, Omaha, NE 68114, phone (402) 558-5555, email rcordova@maids.com

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www fit gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

Issuance Date December 9, 2014



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in **Exhibit L** for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN NEBRASKA OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO SUE WITH US IN NEBRASKA THAN IN YOUR OWN STATE
- 2 YOU MUST PAY TMI CERTAIN MINIMUM WEEKLY CONTINUING LICENSE FEES EVEN IF YOU HAVE NO REVENUE FAILURE TO PAY SUCH FEES IS A MATERIAL BREACH OF THE FRANCHISE AGREEMENT AND GROUNDS FOR TERMINATION OF THE FRANCHISE AT THE OPTION OF THE FRANCHISOR
- THE SPOUSE OF THE FRANCHISE OWNER(S) MUST SIGN THE FRANCHISE AGREEMENT BECOMING JOINTLY AND SEVERALLY LIABLE FOR ALL DEBTS OF THE FRANCHISE WHETHER OR NOT SUCH SPOUSE(S) ARE INVOLVED IN THE OPERATION OF THE FRANCHISED BUSINESS THIS REQUIREMENT MAY PLACE THE PERSONAL ASSETS OF THE FRANCHISE OWNER AT RISK
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date See effective dates page



## STATE EFFECTIVE DATES

The following states require that the disclosure document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

| State      | Effective Date    | State        | Effective Date    |
|------------|-------------------|--------------|-------------------|
| California | Pending           | New York     | Pending           |
| Hawaii     | Pending           | North Dakota | Pending           |
| Illinois   | December 10, 2014 | Rhode Island | Pending           |
| Indiana    | December 10, 2014 | South Dakota | Pending           |
| Maryland   | See separate FDD  | Virginia     | Pending           |
| Michigan   | December 10, 2014 | Washington   | Pending           |
| Mınnesota  | Pending           | Wisconsin    | December 10, 2014 |

In the states listed below, the effective date of this disclosure document is the issuance date of December 9, 2014

| Alabama              | Kentucky      | North Carolina |
|----------------------|---------------|----------------|
| Alaska               | Louisiana     | Ohio           |
| Arizona              | Maine         | Oklahoma       |
| Arkansas             | Massachusetts | Oregon         |
| Colorado             | Mississippi   | Pennsylvania   |
| Connecticut          | Missouri      | South Carolina |
| Delaware             | Montana       | Tennessee      |
| District of Columbia | Nebraska      | Texas          |
| Florida              | Nevada        | Utah           |
| Georgia              | New Hampshire | Vermont        |
| Idaho                | New Jersey    | West Virginia  |
| Iowa                 | New Mexico    | Wyoming        |
| Kansas               |               | <u> </u>       |

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