



FRANCHISE DISCLOSURE DOCUMENT

THE NIT PICKERS FRANCHISE COMPANY LLC

An Illinois limited liability company
3000 Dundee Road, Suite 409
Northbrook, Illinois 60062

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We are **THE NIT PICKERS FRANCHISE COMPANY LLC**, an Illinois limited liability company. We offer franchises to qualified individuals to own and operate a **The Nit Pickers** franchise under the "**The Nit Pickers™**" and "**Your Lice Experts™**" names and logos. Collectively, these are called the "Service Marks." Our franchisees offer a tasteful and comfortable environment to obtain lice checkups, treatments, products and delousing services without anything graphic or offensive and offer our high quality louse treatment chemicals, home care products, information brochures and educational materials. These services and sales are offered to the public under the Service Marks (the "Method of Operation"). In this disclosure document, your franchise location is called the "The Nit Pickers Salon."

The Initial Franchise Fee is **\$14,950** (there is a **15%** discount for additional franchises you purchase). You also must obtain from us or from sources we approve your initial and ongoing louse treatment chemicals, home care products, information brochures and educational materials, other salon inventory and related materials and items needed for operation of your franchise. The initial equipment, product, inventory and material packages currently are approximately **\$5,000 to \$10,000**. The total estimated initial investment necessary to begin operation of a **The Nit Pickers** franchise ranges from **\$44,570 to \$97,900**. Refer to Items 5, 6 and 7 of this Disclosure Document for a full explanation regarding the Initial Franchise Fee, other Fees and the Total Investment.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least **14** calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Steven Weisberg at 3000 Dundee Road, Suite 409, Northbrook, Illinois 60062 (888)WeNitPick.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND LITIGATION ONLY IN ILLINOIS. OUT-OF-STATE LITIGATION AND MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO SUE OR MEDIATE WITH US IN ILLINOIS THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: [See the following page]

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