

FRANCHISE DISCLOSURE DOCUMENT



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Department of
Business Oversight

Pinnacle Franchising, LLC
a California limited liability company
2920 F Street, Suite D7, Bakersfield, CA 93301
Direct Line (661) 871-3300
www.ThePracticeClinics.com
DrMensink@ThePracticeClinics.com

The franchise offered is for the management of a primary medical care facility that offers different levels of preventative and diagnostic medical care services to people of all ages to help improve and maintain their health. Each medical care facility provides non-emergency modern and alternative medical care services utilizing up-to-date treatment techniques through independent physicians and licensed medical professionals. This is a direct payment care/concierge-style of practicing medicine that offers all services through a proprietary pre-paid medical membership packages dedicated to providing accessible and affordable medical care to everyone, under the name "The Practice™". The Initial Franchise Fee is \$30,000 to either convert an existing medical office into a The Practice™ facility ("Conversion Model") or to startup a new facility ("Standard Model") with protected rights to operate in a specific area as defined by us. Additional franchises may be available for those franchisees who have bought at least one franchise, for a reduced fee of \$20,000 for a second Franchise then is reduced to \$15,000 for the purchase of a third and any subsequent Franchise thereafter. The total investment necessary to begin operation of a The Practice™ franchise ranges from \$99,900 to \$146,000 for a Conversion Model and from \$179,300 to \$415,850 for a Standard Model which will depend on a number of factors that are fully discussed in Item 7. This includes the Initial Franchise Fee of \$30,000 for either a Conversion Model or a Standard Model (as discussed in Item 5) that must be paid to the Franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact

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The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date

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