

REAL LEADERSHIP COACHING, LLC

Post Office Box 33602

Las Vegas, Nevada 89133

www.realleadershipcoaching.com

(312) 376-8111



CALIFORNIA
FRANCHISE DISCLOSURE DOCUMENT

April 15 2016

FRANCHISE DISCLOSURE DOCUMENT**Received
LA Mailroom****APR 19 2016****Department of
Business Oversight**

REAL LEADERSHIP COACHING, LLC
(A Nevada Limited Liability Corporation)
Post Office Box 33602
Las Vegas, Nevada 89133
(312) 376-8111
Dave@rlc-global.com
www.realleadershipcoaching.com



The franchise described is known as 'Real Leadership Coaching'™ ('Real Leadership Coaching') Real Leadership Coaching is involved in the business of providing coaching systems and tools to build a better a business

The total investment necessary to begin operation of a Real Leadership Coaching Single Unit franchised business is \$74,600 to \$122,000 This includes an Initial Franchise Fee of \$50,000 and an Initial Training Fee of \$9,000 paid to the Franchisor

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact David Evans at Post Office Box 89133, Las Vegas, Nevada 89133, telephone him at (312)376-8111, or email at Dave@rlc-global.com

The terms of your contract will govern your franchise relationship Do not rely on the Disclosure Document alone to understand your contract Read your entire contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information

There may also be laws on franchising in your state Ask your state agencies about them

Issuance Date April 15, 2016

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CALIFORNIA
STATE COVER PAGE

Your state may have a franchise law that requires a Franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION OR LITIGATION IN WILLIAMSON COUNTY, TEXAS. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO COSTS YOU MORE TO MEDIATE OR LITIGATE WITH US IN TEXAS THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT REQUIRES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. FAILURE TO OPEN YOUR FRANCHISED BUSINESS WITHIN 180 DAYS AFTER SIGNING THE FRANCHISE AGREEMENT MAY RESULT IN THE TERMINATION OF THE FRANCHISE AGREEMENT.
4. ANYONE WHO OWNS A FIVE PERCENT (5%) OR GREATER INTEREST IN THE FRANCHISE MUST EXECUTE A PERSONAL GUARANTEE. THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF THE FRANCHISE OWNER(S) AT RISK.
5. THE FRANCHISOR HAS BEEN OFFERING FRANCHISES FOR A SHORT PERIOD OF TIME. THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER OR NOT TO MAKE THIS INVESTMENT.
6. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$74,600-\$122,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDER'S EQUITY OF \$200 AS OF NOVEMBER 3, 2015.
7. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

A chart of State Effective Dates is located on the following page.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/the-real-leadership-coaching>