



**BAKER DONELSON**  
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August 30, 2018

*Via Federal Express*

Jessica Looman, Commissioner  
State of Minnesota, Commerce Department  
Securities Unit  
85 7th Place East, Suite 500  
St. Paul, Minnesota 55101-2198  
651-539-1631

Re: File #8513/*The Red Collection, LLC*

Dear Ms. Looman:

In response to your comment letter of May 29, 2018, regarding the above-named Franchisor, enclosed please find the following documents in hard copy and on CD-ROM: (1) the Uniform Franchise Application Registration; (2) Franchisor's Costs and Sources of Funds; (3) Consent to Service of Process; (4) Parent's Guaranty of Performance; (5) a redline of the Franchise Disclosure Document; and (6) a redline of the Exhibit to the Franchise Disclosure Document.

We represent to you that all of the information contained on the CD-ROM is identical to the paper documents.

Please let us know if you have any additional comments or questions. We look forward to your prompt review of this submission and to final clearance of this Franchisor to offer and sell franchises in Minnesota.

Sincerely,

BAKER, DONELSON, BEARMAN,  
CALDWELL & BERKOWITZ, P.C.

*Joel R. Buckberg*  
Joel R. Buckberg

RECEIVED

AUG 31 2018

MAILROOM

Enclosures

4822-8902-5137  
2941880-003001

## GUARANTEE OF PERFORMANCE

For value received, Red Roof Franchising, LLC a Delaware limited liability company (the "Guarantor"), located at 605 South Front Street, Columbus, Ohio 43215, absolutely and unconditionally guarantees to assume the duties and obligations of The Red Collection, LLC, a Delaware limited liability company (the "Franchisor"), in each state where the franchise is registered, and under its Franchise Agreement identified in its 2018 Franchise Disclosure Document, as it may be amended, and as that Franchise Agreement may be entered into with franchisees and amended, modified or extended from time to time.

This guarantee continues until all such obligations of the Franchisor under its franchise registrations and the Franchise Agreement are satisfied or until the liability of Franchisor to its franchisees under the Franchise Agreement or Franchise Agreement has been completely discharged, whichever first occurs. The Guarantor is not discharged from liability if a claim by a franchisee against Franchisor remains outstanding. Notice of acceptance is waived. The Guarantor does not waive receipt of notice of default on the part of the Franchisor. This guarantee is binding on the Guarantor and its successors and assigns.

This guarantee is for the benefit of franchisees signing Franchise Agreements after the date set forth below only that are disclosed in the 2018 Franchise Disclosure Document. There are no third party beneficiaries of this guarantee.

The Guarantor signs this guarantee at Columbus, Ohio, as of January 1, 2018.

**Guarantor:**

**Red Roof Franchising, LLC**

By: 

Name: George B. Limbert

Title: Secretary and General Counsel

**Form A – Uniform Franchise Registration Application****UNIFORM FRANCHISE REGISTRATION APPLICATION**

**File No.** F-8513  
(Insert file number of immediately preceding filing of Applicant)

**State:** Minnesota

**Fee:** Already submitted

**APPLICATION FOR (Check only one):**

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES**
- RENEWAL APPLICATION OR ANNUAL REPORT**
- PRE-EFFECTIVE AMENDMENT**
- POST-EFFECTIVE MATERIAL AMENDMENT**

- Full legal name of Franchisor:** The Red Collection, LLC
- Name of the franchise offering:** The Red Collection
- Franchisor's principal business address:**  
605 South Front Street, Columbus, OH 43215
- Name and address of Franchisor's agent in this State authorized to receive service of process:**  
Minnesota Dept. of Commerce, 85 7th Place E., Ste. 500, St. Paul, MN 55155
- The states in which this application is or will be shortly on file:**

CA, FL, IL, IN, MD, MI, MN, NY, ND, RI, SD, UT, VA, WA AND WI

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/the-red-collection>