

Form B - Supplemental Information

SUPPLEMENTAL INFORMATION

1 Disclose

- A The states in which this proposed registration application is effective
California, Virginia, Maryland, Florida, Texas, Michigan
- B The states in which this proposed registration application is or will be shortly on file
None
- C The states that have refused to register this franchise offering
None
- D The states that have revoked or suspended the right to offer franchises
None
- E The states in which this proposed registration of these franchises has been withdrawn within the last five years, and the reasons for revocation or suspension
None

2 Source of Funds for Establishing New Franchises

Disclose franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchise, including real estate, improvements, equipment, inventory, training and other items stated in the offering State separately the sources of all required funds

Real Estate - None required
Improvements - None required
Equipment - None required
Inventory - None required
Training - \$1000.00
Website - \$550.00

Source of all required funds is the franchisor's operating capital

FRANCHISE DISCLOSURE DOCUMENT
WAITING GAME PUBLICATIONS, LLC

a Florida limited liability company
16765 FishHawk Boulevard, Suite 304
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THE WAITING GAME®

The franchise offered is for an exclusive territory to distribute a publication, published monthly and distributed to medical, dental, and other professional offices, salons, restaurants and other locations. The goal of The WAITING GAME® is to engage, entertain, and provide value everywhere within the community to maximize enjoyment for our readers and exposure to our advertisers.

The total investment necessary to begin operation of a The WAITING GAME® franchise is \$9,200 - \$11,050. This includes \$7,500 that must be paid to the franchisor and/or its affiliate, as appropriate.

If you enter into a Multi-Unit Operator Agreement to develop at least two exclusive territories, when you sign the Multi-Unit Operator Agreement you will pay a multi-unit operator fee equal to \$7,500 for the first Territory to be developed plus \$3,250 for the second Territory to be developed and \$2,750 for the third and each subsequent Territory under the Multi-Unit Operator Agreement. The multi-unit operator fee is applied pro rata to the initial franchise fees due.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Bill Zapf at 16765 FishHawk Boulevard, Suite 304, Lithia, Florida 33547 and (877) 444-9248.

You may have elected to receive an electronic version of your disclosure document. If so, you may wish to print or download the disclosure document for future reference. You have the right to receive a paper copy of the disclosure document until the time of sale. To obtain a paper copy, contact Bill Zapf at 16765 FishHawk Boulevard, Suite 304, Lithia, Florida 33547 and (877) 444-9248.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 New York Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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