



85 7th Place East, Suite 500  
St. Paul, Minnesota 55101-3165  
www.commerce.state.mn.us  
651.296.4026 FAX 651.297.1959  
An equal opportunity employer

May 20, 2010

BRIAN A SCHNALL  
FAEGRE & BENSON LLP  
3200 WELLS FARGO CENTER 1700 LINCOLN ST  
DENVER, CO 80203

Re: F-5686  
THEHOMEMAG FRANCHISING LLC  
THEHOMEMAG FRANCHISING LLC F/A

Dear Mr. Schnall:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

As a condition of continued registration, the franchisor is required to defer receipt of the initial franchise fee(s).

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2010.

Sincerely,

GLENN WILSON  
Commissioner

By:

Daniel Sexton  
Commerce Analyst Supervisor  
Registration Division  
(651) 296-4520

GW:DES:dlw

56

APR 30 2010  
Rec'd \$ 20

### UNIFORM FRANCHISE REGISTRATION APPLICATION

FILE NO. Unknown  
(Insert file number of immediately preceding filing of Applicant)

STATE: Minnesota

FEE:  \$400  \$200  \$100  NONE

**APPLICATION FOR (Check one only):**

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
- RENEWAL APPLICATION OR ANNUAL REPORT
- POST-EFFECTIVE AMENDMENT
- PRE-EFFECTIVE MATERIAL AMENDMENT

F-5686

1. Full legal name of Franchisor:  
**TheHomeMag Franchising, LLC**

2. Name of the franchise offering:  
**TheHomeMag**

3. Franchisor's principal business address:  
**1732 SE 47<sup>th</sup> Terrace  
Cape Coral, FL 33904**

 D. Deffen

4. Name and address of Franchisor's agent in this State authorized to receive service of process:  
**Minnesota Commissioner of Commerce  
85 Seventh Place East, Suite 500  
St. Paul, MN 55101**

5. The states in which this application is or will be shortly on file:  
**California, Illinois, Indiana, Maryland, Minnesota, New York, Rhode Island, Virginia, Washington and Wisconsin**

5-20-10  
A/R

12/31

6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:


**Brian Schnall, Esq.**  
**Faegre & Benson LLP**  
**3200 Wells Fargo Center**  
**1700 Lincoln Street**  
**Denver, CO 800203**  
**bschnall@faegre.com**  
**303.607.3685 Phone**  
**303.607.3600 Fax**

**Certification**

I certify and swear under penalty of law that I have read and know the contents of this Application, including the Franchise Disclosure Document with an issuance date of April 30, 2010 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at Cape Coral, Florida on April 14, 2010.

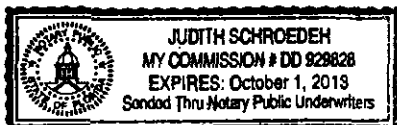
TheHomeMag Franchising, LLC

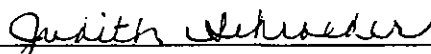
By:   
 Name: Chris Goebel  
 Title: President

STATE OF FLORIDA )  
 ) ss.  
 COUNTY OF Lee )

On this 26<sup>th</sup> day of April, 2010, before me, the undersigned Notary Public, personally appeared Chris Goebel, known personally to me to be the President of TheHomeMag Franchising, LLC, and that he, as such officer, being authorized so to do, executed the foregoing Application for the purposes therein contained, by signing the name of the limited liability company by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



  
 Notary Public  
 My commission expires: 10/1/13

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