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FRANCHISE DISCLOSURE DOCUMENT

LB FRANCHISING, LLC

(AREA REPRESENTATIVE)

@ the LB™ - Area Representative FDD (05/17)
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(AREA REPRESENTATIVE)

Franchisor:

LB Franchising, LLC
An Ohio limited liability company
8260 Northcreek Drive, Suite 200
Cincinnati, Ohio 45236
(513) 536-6316
info@lbfranchising.com
www.thelb.com

LB Franchising, LLC (“**LBF**”) offers area representative businesses that solicit and screen prospective franchisees for, and assist LBF in providing certain services to, @ the LB™ franchises for the operation of premium boutique fitness studios and multipurpose venue spaces in a defined territory (an “**Area Business**”).

The total investment necessary to begin operation of a new Area Business ranges from \$113,500 to \$639,500. This includes \$100,000 to \$600,000 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your Area Representative Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Kristian Higgs at 8260 Northcreek Drive, Suite 200, Cincinnati, Ohio 45236 (Tel. 513-536-6316) or at kit.higgs@lbfranchising.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

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Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

This Disclosure Document was issued on May 22, 2017.

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