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**FRANCHISE DISCLOSURE DOCUMENT**



2015 MAY -1 PM 1 40

**THREE DOG BAKERY, LLC,**

a Delaware Limited Liability Company

1843 No Topping Ave

Kansas City, MO 64120

(816) 474-3647

[jwiebrecht@threedog.com](mailto:jwiebrecht@threedog.com)

[www.threedog.com](http://www.threedog.com)

DEPARTMENT OF  
BUSINESS OVERSIGHT  
SAN FRANCISCO

The franchise offered is for one or more “THREE DOG BAKERY” store(s) that will sell personalized cakes, muffins, pastries, and novelty baked items that are baked in the store, dog food, dog cookies, dog biscuits, dog training treats, and cat treats produced by the franchisor or its affiliates, as well as ancillary items (such as dog bowls, leashes, and collars) that are approved by the franchisor

The total investment necessary to begin operation of a single THREE DOG BAKERY store franchise ranges from \$154,200 to \$321,000 This includes the initial franchise fee of \$25,000 per store which must be paid to us, and approximately \$6,000 of your initial inventory purchased from us Total investment for more than one THREE DOG BAKERY store will be a multiple of the single-store investment

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosure in different formats, contact Jamie Wiebrecht at 1843 No Topping Ave, Kansas City, MO 64120, telephone number (816) 474-3647, extension 227, e-mail [jwiebrecht@threedog.com](mailto:jwiebrecht@threedog.com)

The terms of your contract will govern your franchise relationship Don't rely on this disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like an attorney or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state, Ask your state agencies about them

Issuance Date April 10, 2015 except as shown on the following page

## STATE COVER PAGE

Your State may have a franchise law that requires a franchisor to register or file with a State Franchise Administrator before offering or selling in your State. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the State Franchise Administrators listed in Exhibit F for information about the franchisor, about other franchisors, or about franchising in your State.

Many franchise agreements do not allow you to renew unconditionally after the initial term expires. You may have to sign a new agreement with different terms and conditions in order to continue to operate your business. Before you buy, consider what rights you have to renew your franchise, if any, and what terms you might have to accept in order to renew.

Please consider the following **Risk Factors** before you buy this franchise:

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION (OR, IN SOME CASES, LITIGATION) ONLY IN MISSOURI. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US OR TO SUE US IN MISSOURI THAN IN YOUR HOME STATE.
- 2 THE FRANCHISE AGREEMENT STATES THAT MISSOURI LAW GOVERNS THE FRANCHISE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS.
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more **franchise brokers** or referral sources to assist us in selling our franchise. A franchise broker or referral source is *our* agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date [See the following page.]

This Franchise Disclosure Document is effective as of

General FTC (for states not requiring registration) – April 10, 2015

States Requiring Registration (registration not approved if blank)

California	[pending]
Florida	
Hawaii	
Illinois	
Indiana	June 26, 2014
Kentucky	June 27, 2014
Maryland	
Michigan	June 27, 2014
Minnesota	
Nebraska	June 27, 2014
New York	
North Dakota	
Rhode Island	
South Dakota	
Texas	April 10, 2014
Utah	June 27, 2014
Virginia	[pending]
Washington	
Wisconsin	

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