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FRANCHISE DISCLOSURE DOCUMENT



TOKYO JOE'S FRANCHISING, LLC
a Delaware limited liability company
7400 E Orchard Road, #290S
Greenwood Village, CO 80111
(720) 360-4650
www tokyojoes com
franchises@tokyojoes com

The franchise is the right to establish and operate a restaurant featuring healthy Asian-themed menu items including sushi, salads, rice and noodle bowls, other food items and beverages

The total investment necessary to begin operation of your Tokyo Joe's Restaurant is estimated to be \$564,800 to \$772,000. This includes \$32,000 to \$42,000 that must be paid to franchisor or its affiliates. If you are granted the right to acquire multiple franchises pursuant to a Multi-Unit Development Agreement, the total investment necessary under that agreement equals \$10,000 multiplied by the total number of restaurants to be developed (except for the first restaurant), all of which must be paid to the franchisor or its affiliates. Based on a 3 to 5 restaurant commitment (but depending on the actual number of Tokyo Joe's Restaurants you agree to develop), the total investment necessary would be \$20,000 to \$40,000.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tokyo Joe's Franchising, LLC, 7400 E. Orchard Road, #290S, Greenwood Village, Colorado, 80111, (720) 360-4650

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them ISSUANCE DATE. April 1, 2014, as amended September 5 December 4, 2014.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE MULTI-UNIT DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN COLORADO OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN COLORADO THAN IN YOUR HOME STATE
- 2 THE MULTI-UNIT DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT STATE THAT COLORADO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 TOKYO JOE'S FRANCHISING, LLC, WAS FORMED IN JULY 2013 AND HAS LIMITED FRANCHISE OPERATING HISTORY
- 4 YOU WILL BE REQUIRED TO MAKE AN INITIAL INVESTMENT RANGING FROM \$564,800 TO \$772,000 THIS AMOUNT EXCEEDS OUR MEMBER'S EQUITY AS OF JANUARY 26, 2014, WHICH WAS \$152,468
- 5 YOUR SPOUSE MUST CONSENT TO YOU SIGNING A GUARANTY WHICH PLACES YOUR SPOUSE'S INTERESTS IN THE MARITAL ASSETS AT RISK IF YOUR FRANCHISE FAILS
 - 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date See the next page for state effective dates



STATE EFFECTIVE DATES

The following states require that the Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California April 14, 2014, as amended September 11_______,

2014

Hawaii April 11, 2014, as amended September 17, 2014

Illinois April 24, 2014, as amended September 10, 2014

Indiana April 4, 2014, as amended September 5 December 4, 2014

Maryland May 9, 2014, as amended September 22, 2014

Michigan April 3, 2014, as amended September 5 December 4, 2014

Minnesota April 9, 2014, as amended September 15, 2014

New York September 11, 2014

North Dakota April 25, 2014, as amended September 18, 2014

Rhode Island April 7, 2014, as amended September 10, 2014

South Dakota April 4, 2014, as amended September 5 December 4, 2014

Virginia August 25, 2014, as amended September 22, 2014

Washington May 29, 2014, as amended September 9, 2014

Wisconsin April 3, 2014, as amended September 9, 2014

In all other states that do not require registration, the effective date of this Disclosure Document is the issuance date of April 1, 2014, as amended September 5 December 4, 2014

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