

FRANCHISE DISCLOSURE DOCUMENT



TOM N TOMS COFFEE

TOM N TOMS FRANCHISE, LLC

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TOM N TOMS FRANCHISE, LLC
3435 Wilshire Blvd., Suite 2090, Los Angeles, CA 90010
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As a Tom N Toms franchisee, you will operate a specialty coffeehouse offering premium coffee products and complementary food and beverages.

The initial investment necessary to begin operation of a Tom N Toms franchised business ranges from \$370,400 to \$487,300. This includes \$30,000 that must be paid to the franchisor as a franchise fee, and the initial inventory purchase requirement ranging from \$12,900 to \$23,000, which is paid to us or our affiliate. In the case of an area developer, the development fee to be paid to the Franchisor is equal to \$30,000 for the first Coffeehouse plus \$15,000 for each additional Coffeehouse to be developed under the area development agreement. The development fee is applied pro rata to the initial franchise fees due for each Coffeehouse to be developed after the first. Your estimated initial investment will vary based on the number of Coffeehouse to be developed within the area specified in the area development agreement, under which you will have exclusive right to develop an agreed number of Coffeehouses within a specific time period.

This Disclosure Document summarizes certain provisions of your franchise agreement, development agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Cheolku Lee at 3435 Wilshire Blvd., Suite 2090, Los Angeles, CA 90010 and (213) 908-6829.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit

the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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