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(APR 09 2015)

**FRANCHISE DISCLOSURE DOCUMENT**


**Top Round Royalties, LLC**  
 a Delaware Limited Liability Company  
 1000 S La Brea Avenue  
 Los Angeles, California 90019  
 (415) 823-6452  
[franchise@toproundroastbeef.com](mailto:franchise@toproundroastbeef.com)  
[www.toproundroastbeef.com](http://www.toproundroastbeef.com)

The franchisee will operate a chef driven fast food restaurant under the name "Top Round Roast Beef" that features top round roast beef sandwiches and frozen custard

The total investment necessary to begin operations of a single restaurant ranges from \$395,000 to \$659,500. This includes a \$35,000 franchise fee which must be paid to the franchisor or affiliate. We also offer to qualified applicants the right to develop multiple restaurants within a development territory. The total investment necessary to begin operations as an area developer with rights to develop between 2 and 5 restaurants ranges from \$476,500 to \$834,500. This includes a \$35,000 franchise fee for the first restaurant and an area developer fee of between \$20,000 and \$80,000, depending on how many restaurants you commit to develop, that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Anthony Carron at 1000 S La Brea Avenue, Los Angeles, California 90019 and (415) 823-6452.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

### TOP ROUND ROYALTIES, LLC

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION IN CALIFORNIA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE**
- 2 **THE FRANCHISE AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS**
- 3 **YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT WE OWN OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL**
- 4 **ALTHOUGH WE DO HAVE A FEDERAL REGISTRATION FOR OUR "TOP ROUND" TRADEMARK, WE DO NOT YET HAVE A FEDERAL REGISTRATION FOR OUR LOGO IF AN ALTERNATIVE TRADEMARK MUST BE ADOPTED AS A RESULT OF OUR INABILITY TO OBTAIN A REGISTRATION FOR OUR LOGO, IT MAY INCREASE YOUR EXPENSES**
- 5 **IF YOU ARE A RESIDENT OF A COMMUNITY PROPERTY STATE YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTY MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT THE GUARANTY WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS**
- 6 **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

**Effective Date** See the next page for state effective dates

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

The Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California \_\_\_\_\_

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