

FRANCHISE DISCLOSURE DOCUMENT

TMS FRANCHISING, INC
d/b/a "Town Money Saver®"
An Ohio Corporation
4 West Main Street, Lucas, OH 44843
(800) 481-8696
bill@townmoneysaver com
www townmoneysaver com

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE

JUN 1 4 2012



"Advertising that Works" TOWN MONEY SAVER, Inc. "Your Hometown Direct Mailer"

The franchise offered is for a direct mail marketing and distribution business providing local hometown advertising on a monthly basis within an exclusive market territory

The total investment necessary to begin operation of a Town Money Saver franchise is \$35,600 to \$44,400. This includes \$29,900 that must be paid to the franchisor and its affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Department at 4 West Main Street, Lucas, OH 44843, bill@townmoneysaver.com or (800) 481-8696

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them Issuance Date April 30^{th} , 2012



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit F of the FDD for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW FRANCHISE AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION ONLY IN OHIO OUT-OF-STATE MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE WITH US IN OHIO THAN YOUR OWN STATE CERTAIN DISPUTES NOT SUBJECT TO MEDIATION MUST BE RESOLVED BY LITIGATION ONLY IN OHIO IT MAY COST YOU MORE TO LITIGATE WITH US IN OHIO THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- THE FRANCHISEE'S SPOUSE MAY BE REQUIRED TO SIGN A PERSONAL GUARANTEE, MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT, WHICH PLACES THE SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A Franchise Broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

See next page for state effective dates



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws if an effective date is noted below for the state

State	Effective Date
Calıfornıa	
Connecticut (exemption)	
Florida (exemption)	
Hawaii	
Illinois	
Indiana	
Kentucky	
Maryland	February 7, 2012
Michigan (notice only)	
Mınnesota	
Nebraska	
New York	
North Carolina (exemption)	
North Dakota	
Rhode Island	
South Carolina (exemption)	
South Dakota	
Texas (exemption)	
Utah (exemption)	
Virginia	
Washington	
Wisconsin	

The effective date of this Franchise Disclosure Document in all other states is April 30, 2012

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