

## FRANCHISE DISCLOSURE DOCUMENT

# TWO MAIDS & A MOP®

**TWO MAIDS FRANCHISING, LLC**  
An Alabama Limited Liability Company  
16 Office Park Circle  
Suite 18  
Mountain Brook, Alabama 35223  
Telephone: 205-870-8643  
[www.twomaidsandamop.com](http://www.twomaidsandamop.com)  
[ronh@ineedamaid.com](mailto:ronh@ineedamaid.com)

We are offering franchises for the operation of a residential home cleaning business under our name **Two Maids & A Mop®** in designated territories with a focus on professional house cleaning services and customer appreciation.

The total investment necessary to begin operation of a Two Maids & A Mop® franchise is based upon the size of the market:

Small Territory- (less than 125,000 2010 census households) total initial investment ranges from \$44,038 to \$79,650 which includes \$25,000 that must be paid to us.

Medium Territory- (125,000 to 400,000 2010 census households) total initial investment ranges from \$64,038 to \$99,650 which includes \$40,000 that must be paid to us.

Large Territory- (greater than 400,000, but less than 750,000 2010 census households) total investment ranges from \$79,038 to \$114,650 which includes \$60,000 that must be paid to us.

Mega Territory- (750,000 2010 census households or greater) total initial investment will vary depending upon the size of the territory and number of offices we require for the territory size. A territory with one office will equal the same total initial investment as the Large Territory plus \$.04 times the number of 2010 census households exceeding 750,000.

This Disclosure Document summarizes certain provisions of your Master Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor, or an affiliate, in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss availability of disclosures in different formats, contact our President, Ron Holt, 16 Office Park Circle, Suite 18, Mountain Brook, Alabama 35223, 205-870-8643.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise”, which

can help you understand how to use this Disclosure Document is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS: November 18, 2013

## STATE COVER PAGE

Your state may have a franchise law that requires us to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrator listed in Exhibit “F” for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US FIRST BY MEDIATION IN BIRMINGHAM, ALABAMA, AND IF THE DISPUTE REMAINS UNRESOLVED AFTER MEDIATION THEN THE DISPUTE MUST BE RESOLVED WITH US BY ARBITRATION ONLY IN BIRMINGHAM, ALABAMA. OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND ARBITRATE WITH US IN BIRMINGHAM, ALABAMA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT ALABAMA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

A chart of State Effective Dates is located on the following page:

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