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FRANCHISE DISCLOSURE DOCUMENT

TWO MAIDS & A MOP BUSINESS OVERSIGHT SAN FRANCISCO

TWO MAIDS FRANCHISING, LLC

An Alabama Limited Liability Company
16 Office Park Circle
Suite 18
Mountain Brook, Alabama 35223
Telephone 205-870-8643
www twomaidsandamop com
ronh@ineedamaid com

We are offering franchises for the operation of a residential home cleaning business under our name **Two**Maids & A Mop® in designated territories with a focus on professional house cleaning services and customer appreciation

The total investment necessary to begin operation of a Two Maids & A Mop® franchise ranges from \$50,200 to \$142,950 depending upon the size of your territory. The total investment includes an initial franchise fee of \$25,000 for the small territory, or \$40,000 for the medium territory, or \$60,000 for the large territory, or \$60,000 to \$70,000 for the mega territory. The initial franchise fee is payable to us

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor, or an affiliate, in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss availability of disclosures in different formats, contact Two Maids Franchising, LLC, 16 Office Park Circle, Suite 18, Mountain Brook, Alabama 35223, 205-870-8643

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure. Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as 'A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information franchising.

There may also be laws on franchising in your state. Ask your state agencies about them

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS May 15, 2015



STATE COVER PAGE

Your state may have a franchise law that requires us to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state administrator listed in Exhibit "F" for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US FIRST BY MEDIATION IN BIRMINGHAM, ALABAMA, AND IF THE DISPUTE REMAINS UNRESOLVED AFTER MEDIATION THEN THE DISPUTE MUST BE RESOLVED WITH US BY ARBITRATION ONLY IN BIRMINGHAM, ALABAMA OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE AND ARBITRATE WITH US IN BIRMINGHAM, ALABAMA THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT STATES THAT ALABAMA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

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- a YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS
- b YOU ARE REQUIRED TO SPEND AT LEAST \$1,750 EACH MONTH ON ONLINE ADVERTISING EVEN IF YOUR FRANCHISED BUSINESS DOES NOT GENERATE ANY REVENUE
- c YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT WE OWN, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL
- d IF YOU PURCHASE A MEDIUM, LARGE, OR MEGA TERRITORY, YOU WILL HAVE A MINIMUM SALES REQUIREMENT BEGINNING YOUR SECOND YEAR OF OPERATION IF YOU FAIL TO MEET THESE REQUIREMENTS, WE MAY REDUCE YOUR TERRITORY OR TERMINATE YOUR FRANCHISE AGREEMENT
- THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE



We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

A chart of State Effective Dates is located on the following page

nis is a document preview downloaded from FranchisePanda.com. The full document is available fo ee by visiting: https://franchisepanda.com/franchises/two-maids-a-mop	r