

## FRANCHISE DISCLOSURE DOCUMENT



(501) 280-0399  
franchise@uspizzaco.net  
www.uspizzaco.net

### FRANCHISOR:

U.S. PIZZA FRANCHISING INC.  
An Arkansas Corporation  
2710 Kavanaugh Blvd.  
Little Rock, AR 72205

U.S. Pizza Franchising, INC. offers U.S. Pizza Company franchises to sell pizza, salads, sandwiches and other food products and beverages.

The total investment necessary to begin operation of a U.S. Pizza Company franchise is \$358,700.00-\$2,572,000.00. This includes the total amount in Item 5 that must be paid to U.S. Pizza Franchising, INC. or our affiliates.

This Franchise Disclosure Document (“Disclosure Document”) summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact U.S. Pizza Franchising INC. at 501-280-0399 at 2710 Kavanagh Little Rock, AR 72205.

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a franchise lawyer or an accountant.

Buying a franchised business is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: \_\_\_\_\_, 2016.

## TABLE OF CONTENTS

1.	THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES ...	1
2.	BUSINESS EXPERIENCE .....	3
3.	LITIGATION.....	5
4.	BANKRUPTCY .....	5
5.	INITIAL FEES .....	5
6.	OTHER FEES.....	5
7.	ESTIMATED INITIAL INVESTMENT.....	8
8.	RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES.....	11
9.	FRANCHISEE'S OBLIGATIONS .....	11
10.	FINANCING .....	14
11.	FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING .....	14
12.	TERRITORY .....	22
13.	TRADEMARKS.....	20
14.	PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION.....	25
15.	OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	25
16.	RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL .....	26
17.	RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION .....	27
18.	PUBLIC FIGURES.....	29
19.	FINANCIAL PERFORMANCE REPRESENTATIONS .....	29
20.	OUTLETS AND FRANCHISEE INFORMATION .....	28
21.	FINANCIAL STATEMENTS .....	33
22.	CONTRACTS.....	33
23.	RECEIPTS .....	33

### EXHIBITS

- A. FRANCHISE AGREEMENT
- B. LEASE AND TELEPHONE LISTING ASSIGNMENT AGREEMENT
- C. GUARANTY and ASSUMPTION of OBLIGATIONS AGREEMENT
- D. SECURITY AGREEMENT
- E. FRANCHISE LICENSE AGREEMENT WITH U.S. PIZZA HOLDING CO., INC.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/u-s-pizza-co>