

## FRANCHISE DISCLOSURE DOCUMENT **UNA MAS FRANCHISE CORPORATION**

A California Corporation 90 Great Oaks Blvd Suite 208, San Jose CA 95119 408-629-1402 www unamas com

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Dept of Business Oversight



We franchise quick-service restaurants under the trade name 'UNA MAS The total investment necessary to begin operations of an Una Mas Restaurant is \$259,000 to \$367,000 for an urban storefront, free standing restaurant, a restaurant located in a strip mall, shopping center, shared pad or end cap restaurant. This amount includes \$40,000 that must be paid to the franchisor

We also grant development rights under an Area Development Agreement which enable you to open a specified number of Una Mas Restaurants within a specified area under individual Franchise Agreements The development fee of \$10,000 for each Restaurant is paid at the same time that the Area Development Agreement is signed. The development fee will be credited toward the initial franchise fee for each Restaurant. The total investment necessary to begin operations of 2 to 3 Una Mas Restaurants under an Area Development Agreement is \$319,000 to \$477,000

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read the Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact our President & Chief Executive Officer Mike DiPietro, 90 Great Oaks Blvd, Suite 208, San Jose CA 95119, 408-629-1402

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise", can help you understand how to use this Disclosure Document and is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at www ftc gov for additional information. There may also be laws on franchising in your state Call your state agency listed on Exhibit A or visit your public library for other sources of information on franchising

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS MARCH 25, 2014



## **UNA MAS FRANCHISE CORPORATION**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed on Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY MEDIATION IN SANTA CLARA COUNTY, CALIFORNIA OUT OF STATE MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO PARTICIPATE IN MEDIATION WITH US IN CALIFORNIA THAN IN YOUR HOME STATE LAW MAY SUPERSEDE THIS REQUIREMENT IN YOUR STATE PLEASE REFER TO THE STATE-SPECIFIC ADDENDA THAT ARE ATTACHED TO THIS DISCLOSURE DOCUMENT AS EXHIBIT H FOR DETAILS
- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT THE LAW OF THE STATE IN WHICH THE FRANCHISOR HAS ITS PRINCIPAL PLACE OF BUSINESS (WHICH IS CURRENTLY CALIFORNIA) GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS LOCAL LAW MAY SUPERSEDE THIS REQUIREMENT IN YOUR STATE PLEASE REFER TO THE STATE-SPECIFIC ADDENDA THAT ARE ATTACHED TO THIS DISCLOSURE DOCUMENT AS EXHIBIT H FOR DETAILS
- 3 YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT WE OWN, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

SEE THE NEXT PAGE FOR STATE EFFECTIVE DATES



## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Documents be registered or filed with the state or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

State	Effective Date	
California		
For all other states, the effective date is March 25, 2014		

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