

FRANCHISE DISCLOSURE DOCUMENT

INTEGRITY BRANDS, LLC
A Georgia Limited Liability Company
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Atlanta, Georgia 30305
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You will operate an Uncle Maddio's Pizza Joint® restaurant. Uncle Maddio's Pizza Joint® restaurants are fast casual restaurants featuring fresh pizza, salads, subs and various other related foods.

The total investment necessary to begin operation of an Uncle Maddio's Pizza Joint® franchise is \$310,000 377,500 to \$708,800 740,800. This includes \$30,000 that must be paid to the franchisor or affiliate us in the form of a development fee. The total investment necessary to begin operation of a Market Development Program is between \$310,000 to \$1,008,800 407,500 (for a single location market) to \$890,800 (for a 5-location market). This includes a development fee paid to us of \$30,000 to \$300,000 150,000 (based on 1 to 105 restaurants being developed), which essentially is a down payment of the initial franchise fee. Under the Market Development Program, the development fee paid at the time you sign the Development Agreement is based on the number of restaurants that you agree to develop. Currently, we plan to only offer Development Agreements for the development of 1, 3, 5 or 10 or 5 restaurants, but we may offer Development Agreements for more than 5 restaurants.

This Disclosure Document disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document disclosure document and all accompanying agreements carefully. You must receive this Disclosure Document disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jocelyn Blain, at 3575 Piedmont Road, NE, Building 15, Suite 250, Atlanta, Georgia 30305 and (404) 929-6654.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is June 26, 2015.

Date of Issuance: May 16, 2016.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A to this ~~Disclosure Document~~[disclosure document](#) for information about the franchisor or about the franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOU BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND THE MARKET DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN THE OFFICE OF THE AMERICAN ARBITRATION ASSOCIATION CLOSEST TO OUR PRINCIPAL EXECUTIVE OFFICE WHICH IS CURRENTLY LOCATED IN ATLANTA, GEORGIA OR BY LITIGATION ONLY IN THE FEDERAL OR STATE COURT FOR THE DISTRICT WHERE OUR PRINCIPAL EXECUTIVE OFFICE IS LOCATED. OUT-OF-STATE ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN OUR STATE THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT AND THE MARKET DEVELOPMENT AGREEMENT STATE THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFIT AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

~~3. AS PER THE AUDITED BALANCE SHEET DATED DECEMBER 31, 2014, THE FRANCHISOR HAD A NET WORTH DEFICIENCY OF (\$1,620,455).~~

~~4. AS PER THE AUDITED BALANCE SHEET DATED DECEMBER 31, 2014, THE FRANCHISOR HAD A WORKING CAPITAL DEFICIENCY OF (\$344,132).~~

~~5. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$310,000 TO \$708,800. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2014, WHICH IS A DEFICIT OF \$1,620,455.~~

~~3.~~ ~~6.~~ THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

[See the State Addenda for additional risk factors.](#)

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

The effective dates of this Franchise ~~Disclosure Document~~[disclosure document](#) in the states with franchise registration laws in which we have sought registration appear on the following page.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/uncle-maddios-pizza>