

## FRANCHISE DISCLOSURE DOCUMENT UNITS FRANCHISING GROUP, INC.



UNITS Franchising Group, Inc. 680 Bear Swamp Road Johns Island, South Carolina 29455 (866) 569-8648 http://www.UNITSStorage.com/

As a franchisee, you will operate a distinctive self-storage rental and moving business featuring the delivery, warehouse storage and transport of mobile, modular self-storage UNITS® operating under the "UNITS®" name and trademarks.

The total estimated initial investment to begin operation of a UNITS® franchise ranges from \$630,950 to \$1,103,000. This includes the \$474,750 to \$801,000 that must be paid to us prior to opening.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.** 

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in differing formats, contact us at our mailing address at 680 Bear Swamp Road Johns Island, South Carolina 29455, or via telephone at (866) 569-8648.

The terms of your Franchise Agreement will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contracts. Read all of your contracts carefully. Show your contracts and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877- FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issue Date of this Franchise Disclosure Document ("FDD") is: April 30, 2021.



## **How to Use This Franchise Disclosure Document**

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet
	sales, costs, profits or losses. You should also
	try to obtain this information from others, like
	current and former franchisees. You can find
	their names and contact information in Item 20
	or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the
	franchisor or at the franchisor's discretion.
	Item 7 lists the initial investment to open. Item
	8 describes the suppliers you must use.
Does the franchisor have the financial	Item 21 or Exhibit E include financial
ability to provide support to my business?	statements. Review these statements carefully.
Is the franchise system stable, growing, or	Item 20 summarizes the recent history of the
shrinking?	number of company-owned and franchised
	outlets.
Will my business be the only UNITS	Item 12 and the "territory" provisions in the
business in my area?	franchise agreement describe whether the
	franchisor and other franchisees can compete
	with you.
Does the franchise have a troubled legal	Items 3 and 4 tell you whether the franchisor
history?	or its management have been involved in
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What's it like to be a UNITS franchisee?	Item 20 or Exhibit F list current and former
	franchisees. You can contact them to ask about
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What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all
	Exhibits in this disclosure document to better
	understand this franchise opportunity. See the table of contents.
	table of contents.



## What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

<u>Business model can change</u>. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or to a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal.** Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

## Some States Require Registration

Your state may have a franchise law, or other state law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state may also have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

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