

FRANCHISE DISCLOSURE DOCUMENT

UPWARD UNLIMITED
a South Carolina Nonprofit Corporation
198 White Star Point
Spartanburg, South Carolina 29301
(864) 949-5700
www.upward.org

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We offer franchises for "Upward Stars" Christian amateur athletic sports programs operated pursuant to our system and which include the development of high performance "Upward Stars" amateur athletic teams, and offering of developmental programs clinics, tournaments and related activities and events that we designate or approve ("Authorized Programs")

Our "Certified Leader" franchise is offered to new franchisees with no prior experience owning or operating an "Upward Stars" franchise. Our "Affiliate" franchise is offered to experienced Certified Leaders that have satisfied certain performance thresholds. As a Certified Leader franchisee you will offer Authorized Programs in a defined geographic area for either basketball or volleyball, and you will develop "Upward Stars" performance teams in one sport of either basketball or volleyball. As an Affiliate franchisee you will offer Authorized Programs in multiple sports (basketball, volleyball, soccer and baseball), develop additional "Upward Stars" performance teams across multiple sports and age levels and may sponsor tournaments.

The total estimated initial investment necessary to begin operation of an "Upward Stars" Certified Leader franchise ranges from \$6,400.00 to \$17,000 (see Item 7). This includes \$1,500.00 that must be paid to the franchisor or affiliate (see Item 5). The total estimated initial investment necessary to begin operation of an "Upward Stars" Affiliate franchise ranges from \$13,000.00 to \$23,000.00 (see Item 7). This includes \$5,000.00 that must be paid to the franchisor or affiliate (see Item 5).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain-English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats contact Nathan Holm at 198 White Star Point Spartanburg, SC 29301, (864) 949-5700.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a

Franchise[™] which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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