

# URBAN BRICKS

PIZZA CO.

**FRANCHISE DISCLOSURE DOCUMENT  
FOR PROSPECTIVE FRANCHISEES  
AS REQUIRED BY THE  
FEDERAL TRADE COMMISSION**

**1<sup>st</sup> Edition July 2015**



## DISCLOSURE DOCUMENT

Dough Nation Headquarters LLC.  
A Nevada Corporation  
26254 IH-10 Suite #140  
Boerne, Texas 78006  
Phone: (210) 495 – 6666  
[www.urbanbrickspizza.com](http://www.urbanbrickspizza.com)

You will sell pizza, salads, and other food items from a retail store.

The initial franchise fee is \$25,000. The estimated total investment necessary to develop your Urban Bricks® restaurant is approximately \$347,000 to \$548,000.

This Disclosure Document summarizes some of the provisions in your franchise agreement along with other information. Make sure you carefully read this Disclosure Document and all future agreements and contracts. The Federal Trade Commission mandates that you receive this Disclosure Document 14 days prior to you signing the Franchise Agreement or paying any money to Urban Bricks® or its affiliates. **Note, however, that no governmental agency has verified the information contained in this document.**

The default format for receiving this Disclosure Document is through PDF form. If you would like to receive this Disclosure Document through other means please contact Urban Bricks® at (210) 495 – 6666.

The terms of your contract will govern your franchise relationship. Do not rely on this Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contract and Disclosure Documents to an advisor, such as an attorney or an accountant.

Entering into a franchise relationship is a complex and costly investment. The information in this Disclosure Document will give you more information about your investment to help you determine whether Urban Bricks® is the right investment for you. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued on: July 16, 2015.

# URBAN BRICKS

PIZZA CO.

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit H for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION IN TEXAS. IF A COURT DETERMINES THE ARBITRATION CLAUSE IS NOT ENFORCEABLE; THE FRANCHISE AGREEMENT PERMITS YOU TO SUE US ONLY IN TEXAS. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN CONNECTICUT THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE DAYS.
3. THE FRANCHISEE WILL NOT BE GRANTED ANY EXCLUSIVE TERRITORY.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/urban-bricks-pizza-co>