



US CRYOTHERAPY FRANCHISING, LLC
a California Limited Liability Company

US CRYOTHERAPY FRANCHISING, LLC (“USCF” or the “Franchisor”) intends to offer franchises utilizing the Cryotherapy business system USCF’s principal business address is 1490 Drew Ave, Suite 110, Davis CA 95618 and telephone number is 866-279-2796

USCF offers to prospective franchisees (referred to as “you”) a system and method of “super-icing” for the treatment of muscle and joint pain and inflammation The franchised business includes a marketing system, trademark, patented technology, business organization and guidelines for providing services relating to the cold air therapy for joint and muscle pain and conditioning (together referred to as the “Cryotherapy System”) The initial fee for a quad (C4) chamber new franchise is \$30,000 and the initial fee for a single (C1) chamber new franchise is \$20,000 These initial franchise fees are delivered to USCF in cash at the time you sign your Franchise Agreement and placed in an Impound Account The total investment required to begin operation of a C4 Cryotherapy System Franchise would range from approximately \$515,700 to \$611,900 The total investment required to begin operation of a C1 Cryotherapy System Franchise would range from approximately \$280,550 to \$371,600 These amounts exceed the Franchisor’s negative interestholder’s equity as of December 31, 2016, which is \$(103,653)

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise purchase **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Mike Lawn, Director of Sales, at 995-9391 or mlawn@uscryotherapy.com or 866-279-2796 ext 13 For more information from the National Franchise Registry, visit https://www.franchiseregistry.com/brand_info/?keyword=US+Cryotherapy US Cryotherapy Franchising FRUNS # is 15218

The terms of your Franchise Agreement will govern your franchise relationship Don’t rely on the Disclosure Document alone to understand your contract Read your entire franchise contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC’s home page at www.ftc.gov for additional information Call your state agency or visit your

public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

Issue Date: June __, 2017

The Effective Date for this Franchise Disclosure Document is June __, 2017

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE OR FILING A NOTICE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Attachment A for information about the Franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN PLACER COUNTY, CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE

2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS

3 US CRYOTHERAPY FRANCHISING LLC IS A RELATIVELY NEW FRANCHISOR WITH A LIMITED OPERATING HISTORY

4 THE CRYOTHERAPY SYSTEM, AS A NON-INVASIVE THERAPY, IS NOT DEEMED TO BE SUBJECT TO REGULATION BY THE US FOOD AND DRUG ADMINISTRATION (FDA). IF THIS WERE DETERMINED NOT TO BE THE CASE, THE CRYOTHERAPY SYSTEM AND EACH CRYOTHERAPY CENTER COULD BE REQUIRED TO COMPLY WITH FDA RULES AND REGULATIONS APPLICABLE TO MEDICAL RELATED SERVICES (SEE ITEM 1)

5 OFFICERS, DIRECTORS, MANAGERS AND OWNERS OF THE FRANCHISEE WILL BE REQUIRED TO SIGN PERSONAL GUARANTEES OF THE FRANCHISEE'S FINANCIAL OBLIGATIONS TO THE FRANCHISOR. CONSEQUENTLY, IF MARRIED, THESE GUARANTEES WILL PLACE THAT GUARANTOR'S SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF THE FRANCHISED BUSINESS FAILS

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