



FRANCHISE DISCLOSURE DOCUMENT Department of Business Oversight  
MODEL 2018

US CRYOTHERAPY FRANCHISING, LLC MAY 4 2018  
a California Limited Liability Company  
**RECEIVED**  
San Francisco

US CRYOTHERAPY FRANCHISING, LLC ("USCF" or the "Franchisor") intends to offer franchises utilizing the Cryotherapy business system USCF's principal business address is 1490 Drew Ave, Suite 110, Davis CA 95618 and telephone number is 866-279-2796

USCF offers to prospective franchisees a wellness system and method that uses cold-air and other service modalities for the treatment of muscle and joint pain and inflammation, and systemic circulation The total investment required to begin operation of a US Cryotherapy business is \$526,700 to \$597,900 for a C4 Chamber business This includes \$30,000 that must be paid to the franchisor or affiliate The total investment required to begin operation of a US Cryotherapy business is \$305,050 to \$385,100 for a C1 Chamber business This includes \$20,000 that must be paid to the franchisor or affiliate

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the Franchisor or an affiliate in connection with the proposed franchise purchase **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Mike Lawn, Director of Sales, at 916-719-9212 or mlawn@uscryotherapy.com or 866-279-2796 ext 13

The terms of your Franchise Agreement will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read your entire franchise contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising There may also be laws on franchising in your state Ask your state agencies about them

Issuance Date April 16, 2018

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE OR FILING A NOTICE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Attachment A for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1 THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN PLACER COUNTY, CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE.

2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3 US CRYOTHERAPY FRANCHISING LLC IS A RELATIVELY NEW FRANCHISOR WITH A LIMITED OPERATING HISTORY.

4 THE CRYOTHERAPY SYSTEM, AS A NON-INVASIVE THERAPY, IS NOT DEEMED TO BE SUBJECT TO REGULATION BY THE US FOOD AND DRUG ADMINISTRATION (FDA). IF THIS WERE DETERMINED NOT TO BE THE CASE, THE CRYOTHERAPY SYSTEM AND EACH CRYOTHERAPY CENTER COULD BE REQUIRED TO COMPLY WITH FDA RULES AND REGULATIONS APPLICABLE TO MEDICAL RELATED SERVICES (SEE ITEM 1).

5 OFFICERS, DIRECTORS, MANAGERS AND OWNERS OF THE FRANCHISEE WILL BE REQUIRED TO SIGN PERSONAL GUARANTEES OF THE FRANCHISEE'S FINANCIAL OBLIGATIONS TO THE FRANCHISOR. CONSEQUENTLY, IF MARRIED, THESE GUARANTEES WILL PLACE THAT GUARANTOR'S SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF THE FRANCHISED BUSINESS FAILS.

6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

## EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

<b><u>Jurisdiction</u></b>	<b><u>Effective Date</u></b>
California	Pending
Florida	Pending
Illinois	Pending
Minnesota	Pending
New York	Pending
Texas	Pending
Washington	Pending
Wisconsin	Pending

In all other states, the effective date of this Franchise Disclosure Document is the issuance date  
April 16, 2018

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/us-cryotherapy>