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FRANCHISE DISCLOSURE DOCUMENT

USA NINJA CHALLENGE FRANCHISING, LLC

A New Hampshire Limited Liability Company

209 West River Rd, Hooksett, NH 03106

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USA Ninja Challenge is a fitness based program utilizing obstacle course equipment and a variety of programs which challenge a participant's skill and knowledge. Ninja Challenge is targeted towards to boys and girls ages 4 to 18. There are two franchise models offered within the Ninja Challenge franchise, one is a Full Gym franchise which is 4,000 to 6,000 square feet in size and a second franchise which is a conversion franchise model offered to gymnastics gyms already in business who wish to add the USA Ninja Challenge model to an existing gym operation.

The total investment necessary to begin operations of a Full Gym USA Ninja Challenge franchise is \$121,300 - \$186,600. This includes the \$30,000 franchise fee that must be paid to the franchisor or affiliate.

The total investment necessary to begin operations of a In-Gym USA Ninja Challenge franchise is \$12,750 to \$41,500. This includes the \$6,000 to \$10,000 franchise fee, training fee or territory fee that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELPHelp or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

This Disclosure Document was issued on 1/14/2016

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW FRANCHISEE TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES FRANCHISEE MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE FRANCHISEE'S BUSINESS BEFORE FRANCHISEE BUY, CONSIDER WHAT RIGHTS FRANCHISEE HAVE TO RENEW FRANCHISEE'S FRANCHISE, IF ANY, AND WHAT TERMS FRANCHISEE MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before Franchisee buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES FRANCHISEE TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN NEW HAMPSHIRE OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW HAMPSHIRE THAN IN YOUR OWN STATE

2 THE FRANCHISE AGREEMENT STATES THAT NEW HAMPSHIRE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

3 THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY THIS FRANCHISE COULD BE A HIGHER RISK INVESTMENT THAN A SYSTEM WITH A LONGER OPERATING HISTORY

4 THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$12,750 TO \$186,600 THIS AMOUNT EXCEEDS THE FRANCHISOR STOCKHOLDERS EQUITY AS OF AUGUST 28, 2015, WHICH IS \$5,000

5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more **FRANCHISE BROKERS** or referral sources to assist Franchisor in selling the franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchisor

Effective Date See the next page for state effective dates

STATE EFFECTIVE DATES

The following chart lists states that require this disclosure document be registered or filed with the state or be exempt from registration. In these states, the effective date of this disclosure document is as follows:

State	Effective Date
California	
Connecticut	10/29/2015
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	2/16/2016
North Dakota	
Rhode Island	3/25/2016
South Dakota	
Virginia	
Washington	
Wisconsin	

In the following states, we have filed a notice of exemption from the registration or filing requirements of the state's business opportunity laws with respect to the offering described in this disclosure document:

State	Effective Date
Florida	Not applicable
Kentucky*	Not applicable
Nebraska	Not applicable
Texas*	Not applicable
Utah	Not applicable

* One-time filing

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