

April 3, 2012

LEE A WRIGHT
KIRTON & MCCONKIE
60 E SOUTH TEMPLE #1800
SALT LAKE CITY, UT 84111

Re: F-3402
MRS FIELDS' ORIGINAL COOKIES INC
MRS FIELDS COOKIE STORE FRANCHISE AGREEMENT

Dear Mr. Wright:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2012.

Sincerely,

MIKE ROTHMAN
Commissioner

By:

Daniel Sexton
Commerce Analyst Supervisor
Registration Division
(651) 296-4520

MR:DES:dlw

F-3402

STATE OF MINNESOTA
DEPARTMENT OF COMMERCE
REGISTRATION DIVISION
(651) 296-4520

IN THE MATTER OF THE REGISTRATION OF:
MRS FIELDS COOKIE STORE FRANCHISE AGREEMENT
By MRS FIELDS' ORIGINAL COOKIES INC

ORDER AMENDING
REGISTRATION

WHEREAS, an application to amend the registration and amendment fee have been filed,

IT IS HEREBY ORDERED that the registration dated December 5, 2008, is amended as of the date set forth below.



MIKE ROTHMAN
Commissioner
Department of Commerce
85 7th Place East, Suite 500
St Paul, MN 55101

Date: April 3, 2012

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UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. F-3402
(Insert file number of immediately preceding filing of Applicant)

State: Minnesota

Fee: \$300

State of Minnesota
Dept. of Commerce

APPLICATION FOR (Check only one):

MAR 30 2012
\$300

- INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
- RENEWAL APPLICATION OR ANNUAL REPORT
- PRE-EFFECTIVE AMENDMENT
- POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor:

Mrs. Fields Franchising, LLC

2. Name of the franchise offering:

Mrs. Fields

3. Franchisor's principal business address:

1141 West 2400 South
Salt Lake City, Utah 84119

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Commissioner of Commerce
Minnesota Department of Commerce
85 - 7th Place East, Suite 500
St. Paul, MN 55101

4-3-12
A/R AMEN

5. The states in which this application is or will be shortly on file:

12/31 12-5-08

California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

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