

**FRANCHISE DISCLOSURE DOCUMENT  
VITAL RESTORATION FRANCHISING, INC.**

A California Corporation  
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South San Francisco, California 94080  
(650) 333-4008  
[www.vitalrestoration.com](http://www.vitalrestoration.com)



Vital Restoration Franchising, Inc. offers a franchise for the establishment and operation of a Restoration Business providing residential and commercial water, fire, smoke, and mold restoration services with additional services such as cleaning, drying, and repair of damaged structural areas.

The estimated total investment necessary to begin operations of a Vital Restoration franchise is \$138,750 to \$305,567. This includes \$35,000 that must be paid to the franchisor or affiliate. We also offer area development opportunities for multiple Vital Restoration Businesses after a franchisee has executed a franchise agreement for the first location. The total investment necessary under the area development agreement equals the initial franchise fee, divided by two, multiplied by the number of Vital Restoration Businesses scheduled to open for operations under the area development agreement (other than the first Vital Restoration Business which must be paid in full). The initial franchise fees for franchises developed under an area development agreement vary from \$35,000 to \$25,000 depending on the number of units to be opened. For example, the initial investment for six units is \$122,500, and the initial investment to open twenty-six units is \$347,500. All of this amount is payable to us or our affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mr. Sal Vitalie, 6 South Linden Ave, Suite 8, South San Francisco, California 94080, (650) 333-4008.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Exhibit G to this FDD.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Exhibit B to this FDD includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Vital Restoration business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be a Vital Restoration franchisee?</b>	Exhibit G to this FDD lists current and former franchisees. You can contact them to ask about their experiences.

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